

COCKBURN

Annual Bull Sale

MERIT

MONDAY

MARCH 28th

2022

BRIERCREST, SK



At the Ranch

40 YEARLING RED ANGUS BULLS - 7 YEARLING SIMMENTAL BULLS - 56 YEARLING BLACK ANGUS BULLS

At the Ranch 1 PM - COCKBURN RANCH - BRIERCREST, SK

SALE CONTACTS

Ward Cockburn: 306-631-9490
Brittany Cockburn: 306-630-8152
Trent Liebreich: 306-869-7207
Janelle Liebreich: 306-869-6993
Garrett Liebreich: 306-815-7078
Carson Liebreich: 306-815-7073

SALE STAFF

Brent Carey (Auctioneer): 403-650-9028
Nathan Marin (Ring staff): 306-869-7130
Scott Johnstone (Ring staff): 306-631-0767
Bob Toner (CAA Rep.): 306-834-7385

SALE CONSULTANTS

Castlerock Marketing
Shane Castle: 306-741-7485
Mark Forsyth: 306-784-7844
Ryan Brown: 306-630-5158

OBI Bovine Inc. (OBI)

Mark Holowaychuk: 403-896-4990
Kurt Pederson: 780-209-9999

Kevin Larson: 306-715-5335
Derek Reimer: 204-371-9093

ONLINE BIDDING AVAILABLE

Mark Shologan: (780) 699-5082

GATE GUARANTEE

If you are not able to attend our sale but are interested in our bulls, we can facilitate your order. Call to discuss your cow herd, your program and your specifications. We will select a bull that meets your requirements/specifications. The bull delivered to your gate is "satisfaction guaranteed" or we take him home - no hassle. You may also rely upon the sale representatives to bid and act on your behalf in a confidential manner.

SEMEN TESTS & MEASUREMENTS

All bulls in the sale have passed a semen test and breeding soundness evaluation by a licensed veterinarian and have been issued a Semen Evaluation Certificate. Scrotal measurement & weight information will be available sale day.

BOARD & DELIVERY PROGRAM

We will keep your bulls and look after them for you up to a maximum of 30 days at no cost to you. You will be responsible for picking up the bull(s) any time prior to, but no later than May 1, 2020. Insurance protection is mandatory for this option. After May 1, a feed charge of \$2.00/day will apply.

Free delivery will be provided up to 200 miles on purchases totalling \$3500.00 or more. Purchases less than \$3500.00 will be delivered at cost. We will deduct \$50.00 from the purchase price if you trailer them directly from the sale.

VIDEOS

Videos produced by Golden Thread, Sarah Buchanan
Bull sale videos will be available for viewing on the DLMS.ca website.

INSURANCE

Insurance will be available sale day.

Larry Toner: cell 306-834-7652. All bulls returning to Cockburn or Merit after sale MUST be insured to protect your investment. INSURANCE IS MANDATORY!

RIGHT TO COLLECT SEMEN

Cockburn and Merit retain the right to collect semen on any bull in our offering for in-herd use only. Will be done at our expense and the new owner's convenience.

DLMS
www.dlms.ca

Can't make it to the sale?
[Bid Live Online](#)

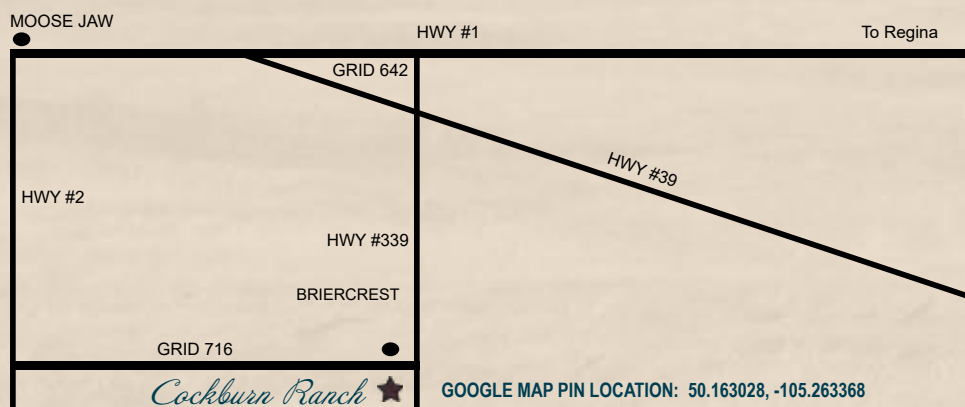
Directions to the Ranch

FROM MOOSE JAW:

- Take Hwy #1 East towards Regina
- Take the Weyburn Hwy #39 Exit
- Turn Right onto Hwy #339
- Cross the tracks and take the first right into Briercrest
- Take the first left and the ranch is on the left hand side.

FROM REGINA:

- Take Hwy #1 West
- Turn left on Grid 642
- Cross Hwy #39 and continue straight onto Hwy #339
- Cross the tracks and take the first right into Briercrest
- Take the first left and the ranch is on the left hand side.



COCKBURN MERIT

COMMERCIAL CUSTOMER WARRANTY PROGRAM

GUIDELINES:

Should any bull purchased through the Cockburn/Merit Bull Sale fail to be a satisfactory breeder or be unable to physically service a cow or a heifer, he will be replaced with a bull of equal value. Should this not be possible, we will issue a credit to go towards the purchase of another bull. Any credit issued will be less salvage value when possible. We do not however provide warranty for mismanagement.

While under warranty, the bull is covered for injury, sickness or death. We will service your needs with a replacement bull or a sale credit. Should you have any problems with a bull please contact Ward Cockburn or Trent Liebreich to make sure your cows get bred and you are a satisfied customer.
7% for 6 months on bulls valued at \$10,000 or less

EXCLUSION TO WARRANTY:

Any injury or death due to malicious, willful or intentional acts or mistreatment are considered fraudulent claims. Should an issue arise with your bull please notify Cockburn or Merit immediately.

You also need to contact a licensed veterinarian to diagnose & treat the animal and forward us a report. If the animal dies, a confirmation of said animal by a vet will be required.

The benefit to this program is that you deal directly with us. There is no middle man or arbitrary judgement. Our sole goal is to assure your females get bred and you are completely satisfied with your purchase and our service.

LOYALTY INCENTIVE:

We appreciate our repeat customers and want to thank them for their continued support with \$100 discount on each bull purchased in the 2022 sale.

VOLUME DISCOUNT:

3% on 3 bulls add 1% for each additional bull up to 10% off your total purchase.

BUYER DRAW:

Cockburn and Merit will each offer a \$500.00 sale credit voucher draw for any buyer that has previewed the bulls prior to sale day.

Ward and Brittany
Cody, Lexi, Wyatt and Harlynn

The collage features four distinct images. The top-left photo shows a family of five (a man, a woman, and three children) posing together indoors. The top-right photo depicts three children in winter gear sitting in the back of a vehicle. The bottom-left photo shows a large set of antlers, likely from a deer, resting on the ground in a field. The bottom-right photo is a landscape shot of rolling green hills under a blue sky with scattered clouds, with three people sitting on a grassy slope in the foreground.

RS

RED U2 TOWNSHIP 17G

2123885 | Tattoo: DUA 17G | DOB: January 1, 2019

PERF. (lbs)

BW 74
ACT WW 844
ACT YW 1366

EPD's

BW 5.1
WW 51
YW 100
M 25

MRLA RELOAD 56C

RED MRLA RESOURCE 137E

MRLA MISS 4422B

RED U-2 MAMA'S BOY 167X

RED U-2 BEAUTY 113Z

RED U-2 BEAUTY 48X

S A V RESOURCE 1441

RED MRLA MISS 641Y

S A V HARVESTOR 0338

MRLA MISS 433T

RED FLYING K AMBUSH 6T

RED FLYING K LAKOTA 104U

RED U-2 DYNAMO 7021T

RED FLYING K BEAUTY 6N

Township was the \$130,000 high seller in the 2020 U-2 bull sale. We were the contending bidders along with our partners from the US, but were fortunate to secure a semen package. Look for his sons to add maternal strength due to the influence of his phenomenal dam the Beauty 113Z cow; arguably one of the best in the breed.



TOWNSHIP 17G

RS

RED COCKBURN PATRIOT 9048

2120393 | Tattoo: CWJ 48G | DOB: February 14, 2019

PERF. (lbs)

BW 90
ACT WW 648
ACT YW -

EPD's

BW 3.7
WW 53
YW 101
M 21

RED FLYING K PATRIOT 16B

RED T-S PATRIOT 84K

RED CFRA BEEFSTEAK 5F

RED BAR-E-L RIBEYE 103R

RED COCKBURN CORA 137Y

RED WILBAR CORA 443P

RED PREMIER PATRIOT 16

RED FLYING K MISS SUIJI 62W

RED CROSSFIRE BEEFSTEAK 52D

RED CFRA BASHER'S BELLE 5D

RED TER-RON DIGGER 11L

RED BAR-E-L MARCIE 50N

RED TER-RON TORNADO 157M

RED HEAD CORA 159L

Patriot was the \$29,000 high seller in our 2020 sale to Ter-Ron farms and Richmond ranch. He is a dark red big middled power bull. His sire Patriot 84K was a huge influence in building our cow base. The longevity and production of his daughters is second to none. Patriot 9048's dam is a member of the infamous Cora cow family and a full sister to the \$70,000 Cockburn Ribeye 308U bull. Patriots first sons are standouts at all 3 ranches he was used at.



PATRIOT 48G

RS

RES STRA RELENTLESS

2194676 | Tattoo: IMP 8120F | DOB: March 5, 2018

PERF. (lbs)

BW -
ACT WW -
ACT YW -

EPD's

BW -4.1
WW 36
YW 62
M 27

RED BIEBER HARD DRIVE Y120

RED BIEBER DRIVEN C540

RED BIEBER LAURA 158W

RED LARSON SUN KING 016

RED STRA CHEREBAL 305

RED STRA MISS TRACKER 141

RED LACY GOLD BAR 8123

RED BIEBER LAURA 158W

RED LJC MISSION STATEMENT P27

RED BASIN LAURA 5301

RED BECKTON NEBULA P P707

RED LARSON TAMARA 545-556

RED OHRR TRACKER II 25R-13W

RED PFFR CHERABEL 227

Relentless was a feature and high selling bull in the 2019 Twedt Red Angus sale in North Dakota to St genetics. We admired his phenotype, his dam and calving ease potential when we viewed him that spring. Once we were able to get some semen to Canada we were excited to sample him. We are more the happy with his first calf crop. They are born easy and stamped with an attractive, calving ease look without giving up too much performance and muscle dimension.



RELENTLESS

RS

RED COCKBURN EXCLUSIVE 207F

2076407 | Tattoo: CWJ 207F | DOB: February 24, 2018

PERF. (lbs)

BW	89
ACT WW	633
ACT YW	-

EPD's

BW	-1.3
WW	51
YW	87
M	28

RED BUF CRK THE RIGHT KINDU199

RED PIE ONE OF A KIND 352

RED PIE FAYETTE 1160

RED TER-RON TORNADO 157M

RED WILBAR CORA 443P

RED HEAD CORA 159L

RED BUF CRK LANCER R017

RED BUF CRK SHOSHONE R353

RED LSF SAND HILLS 9008W

RED PIE FAYETTE 782

RED TER-RON MAMBO 28K

RED BLUE SPRUCE LARKABA 157A

RED TOWAW ZAMA 148F

RED CUMNOCK CORA 423B

Exclusive is an ET son of the legendary Cora 443P cow. She has had a huge impact on the breed including 72 registered progeny in Canada. She is also the dam of the \$70000 Red Cockburn Ribeye 308U bull. Exclusive is an extremely stout, wide based and powerful son of Pie One Of A Kind. His sons follow his type and are easy to find in the pen. We are calving the first daughters and they are impressive with there softness, capacity and udder structure.



EXCLUSIVE 207F

RS

RED WILDMAN KARL 709E

1990028 | Tattoo: BGW 709E | DOB: February 28, 2017

PERF. (lbs)

BW	90
ACT WW	756
ACT YW	1327

EPD's

BW	4.9
WW	63
YW	102
M	21

RED THAT'LL DO KARGO 67W

RED JENSEN KARGO 38A

RED JENSEN ANNIE 408P

RED BXB DAYTRIPPER 273P

RED WILDMAN MISS STOCKY 731T

RED SVR MISS STOCKY 82K

RED RINGSTEAD KARGO 541R

RED THAT'LL DO ROBERTA 129S

RED BRYLOR NEW TREND 22D

RED BLUE SPRUCE ANNIE 158A

RED BJR MAKE MY DAY 981

RED BXB SOLID PERFECT 36M

RED SOUTH VIEW NO EQUAL 28H

RED 77 MISS STOCKY 5G

We decide to use Karl to add the influence of the exceptional Stocky cow family as well as the Kargo 38A bull who we thought did an excellent job for Jensen's. The Karl sons are powerful cow bulls and have extra growth and frame. They will sire the type of calves to top markets



KARL 709E

RS

RED RREDS FUNDAMENTAL 8818

2194680 | Tattoo: IMP 8818F | DOB: March 11, 2018

PERF. (lbs)

BW	-
ACT WW	-
ACT YW	-

EPD's

BW	-0.3
WW	48
YW	81
M	21

RED BIEBER ROLLIN DEEP Y118

RED RREDS SENECA 731C

RED RREDS ASTER 309A

BASIN EXT H695

RED BASIN PRIMROSE 4167

RED BASIN PRIMROSE 879L

RED BIEBER ROOSEVELT W384

RED BIEBER TILLY 399W

RED BECKTON EPIC R397 K

RED MLK CRK ASTER 175

N BAR EMULATION EXT

RED BASIN ROSE F521

BASIN MAX 602C

RED BASIN PRIMROSE 258

Fundamental is another Seneca son we sampled do to the influence of his phenomenal dam the Primrose 4167 cow. We also selected a full sister along with SVR as our pick of the Rhodes herd we purchased in Denver. She is destined to be an influential donor the same as her dam is. The Fundamental sons are born easy and display excellent growth and phenotype.



FUNDAMENTAL 8818

RS

RED ALLISON TANKARD 42E

1971171 | Tattoo: ARA 42E | DOB: February 11, 2017

PERF. (lbs)

BW 97
ACT WW 826
ACT YW 1523

EPD's

BW 3.1
WW 61
YW 110
M 24

RED U-2 MAMA'S BOY 167X

RED U-2 JUSTIFIED 235Z

RED U-2 DUCHESS 386X

RED FLYING K AMBUSH 6T

RED FLYING K LAKOTA 104U

RED U-2 INXS 1665S

RED U-2 DUCHESS 2G

RED GLEBAR KNIGHT 73P

GLESBAR MISS BURGESS 42W

GLESBAR MISS BURGESS 53P

RED YY RED KNIGHT 640F

RED GLEBAR SYRINGA 70M

K C F BENNETT TOTAL

GLESBAR MISS BURGESS 25K

Tankard has been consistent at siring power bulls with extra bone and muscle. His sons have been popular and his daughters are now proving there worth weaning heavy calves and showcasing tidy udders. Check out a son as lot 4. Tankards best effort



TANKARD 42E

RS

RED RREDS COPPER 6929

2204821 | Tattoo: IMP 929G | DOB: February 19, 2019

PERF. (lbs)

BW -
ACT WW -
ACT YW -

EPD's

BW -0.6
WW 49
YW 83
M 26

RED BIEBER ROLLIN DEEP Y118

RED RREDS SENECA 731C

RED RREDS ASTER 309A

RED BIEBER ROOSEVELT W384

RED BIEBER TILLY 399W

RED BECKTON EPIC R397 K

RED MLK CRK ASTER 175

RED LARSON SUN KING 016

RED RREDS LANA 306A

RED MLK CRK LANA 311

RED BECKTON NEBULA P P707

RED LARSON TAMARA 545-556

RED GLACIER CHATEAU 744

RED MLK CRK LANA 704-HOBO

Copper was selected as a feature bull from the Rhodes program in South Dakota. We used Coppers sire Seneca very successfully with his sons topping our sale the past couple years and his daughters looking to be every bit as influential. Looking to continue with that influence we added Copper. His combination of calving ease and growth with rib shape and hardiness is tough to beat. We are looking forward to getting his daughters into production as his dam is one of the top cows in the Rhodes program and is as consistent as they come.



COPPER 6929

RS

RED FLYING K FUSION 90F

2051856 | Tattoo: FKR 90F | DOB: February 20, 2018

PERF. (lbs)

BW 80
ACT WW 716
ACT YW 1190

EPD's

BW -1.0
WW 40
YW 69
M 27

RED ANDRAS IN FOCUS B175

RED ANDRAS FUSION R236

RED ANDRAS BELLE B167

MYTTY IN FOCUS

RED DI ESTONIA 316

RED ANDRAS THUNDER B105

RED ANDRAS BELLE 416

RED FLYING K NEPTUNE 39Z

RED FLYING K RUTH 83B

RED FLYING K LINETT 92Z

RED BECKTON NEBULA W312 L3

RED FLYING K JINNY 75X

RED ML MAX 862U

RED FLYING K MELODY 753T

Fusion has been our go to calving ease sire the past couple years. His sons were popular in last years sale and his first daughters are now milking and laying down beautiful udders. Not only does Fusion excel at constantly siring calves that are born easy and improving maternal traits he also has a very good foot.



1

RED COCKBURN RELENTLESS 1004

2227510 | Tattoo: CWJ 4J | DOB: January 24, 2021

PERF. (lbs)

BW 68
SEPT 17/21 635
FEB 20/22 1140

EPD's

BW -2.6
WW 41
YW 69
M 25

RED BIEBER DRIVEN C540

RED STRA RELENTLESS

RED STRA CHEREBAL 305

RED BIEBER HARD DRIVE Y120

RED BIEBER LAURA 158W

RED LARSON SUN KING 016

RED STRA MISS TRACKER 141

RED PIE SPECIALIST 430

RED COCKBURN FIREFLY 9077

RED COCKBURN FIREFLY 265T

RED LSF SAGA 1040Y

RED PIE PLAYMATE 232

RED BAR-E-L RIBEYE 103R

RED COCKBURN FIREFLY 62K

- Calving ease son of Relentless with a very neat look.



RELENTLESS 1005

2

RED COCKBURN COPPER 1005

22246893 | Tattoo: CWJ 5J | DOB: January 24, 2021

PERF. (lbs)

BW 76
SEPT 17/21 735
FEB 20/22 1300

EPD's

BW -0.9
WW 45
YW 77
M 23

RED RREDS SENECA 731C

RED RREDS COPPER G929

RED RREDS LANA 306A

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

RED LARSON SUN KING 016

RED MLK CRK LANA 311

RED CSF RED ZONE 1C

RED COCKBURN CORA 9007

COCKBURN CORA 767E

RED C-BAR EVOLUTION 107Y

RED PFFR MS LOGAN 620

EXAR CLASSEN 1422B

RED WILBAR CORA 443P

- Dark red son of Copper that should work well on heifers without sacrificing growth.
- Dam is a very nice Red Zone daughter that did a great job on her first calf weaning him off at 735lbs.



COPPER 1005

3

RED COCKBURN TANKARD 1006

227509 | Tattoo: CWJ 6J | DOB: January 24, 2021

PERF. (lbs)

BW 74
SEPT 17/21 745
FEB 20/22 1215

EPD's

BW 2.7
WW 53
YW 91
M 22

RED U-2 JUSTIFIED 235Z

RED ALLISON TANKARD 42E

GLESBAR MISS BURGESS 42W

RED U-2 MAMA'S BOY 167X

RED U-2 DUCHESS 386X

RED GLESBAR KNIGHT 73P

GLESBAR MISS BURGESS 53P

RED BAR-E-L RIBEYE 103R

RED COCKBURN SUMMER 401W

RED COCKBURN SUMMER 137S

RED TER-RON DIGGER 11L

RED BAR-E-L MARCIE 50N

RED T-S PATRIOT 84K

RED COCKBURN FANNY 114L

- Dark red growthy son of Tankard.
- Twin of feature bull Lot 4.
- Dam is a very good Ribeye daughter that looks great at 13 years old.



4

RED COCKBURN BOND 1007

2243970 | Tattoo: CWJ 7J | DOB: January 24, 2021

PERF. (lbs)

BW 71
SEPT 17/21 790
FEB 20/22 1370

EPD's

BW 2.7
WW 54
YW 91
M 22

RED U-2 JUSTIFIED 235Z

RED ALLISON TANKARD 42E

GLESBAR MISS BURGESS 42W

RED U-2 MAMA'S BOY 167X

RED U-2 DUCHESS 386X

RED GLEBAR KNIGHT 73P

GLESBAR MISS BURGESS 53P

RED BAR-E-L RIBEYE 103R

RED COCKBURN SUMMER 401W

RED COCKBURN SUMMER 137S

RED TER-RON DIGGER 11L

RED BAR-E-L MARCIE 50N

RED T-S PATRIOT 84K

RED COCKBURN FANNY 114L

- A true sale feature.
- Wide based, deep bodied, full flanked power bull with a solid foot.
- Dam is a very good daughter that at age 13 has an excellent foot and udder. She is a big bodied power cow.



BOND 1007

5

RED COCKBURN PATRIOT 1015

2243972 | Tattoo: CWJ 15J | DOB: January 27, 2021

PERF. (lbs)

BW 59
SEPT 17/21 675
FEB 20/22 1240

EPD's

BW 2.6
WW 54
YW 98
M 24

RED T-S PATRIOT 84K

RED COCKBURN PATRIOT 9048

RED COCKBURN CORA 137Y

RED FLYING K PATRIOT 16B

RED CFRA BEEFSTEAK 5F

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

RED LSF SAGA 1040Y

RED PIE SPECIALIST 430

RED COCKBURN ABIGAIL 728E

RED COCKBURN ABIGAIL 405B

RED PIE PLAYMATE 232

RED SSF SCOTTS MATRIX 920X

RED COCKBURN ABIGAIL 404W

- Moderate framed Patriot son with lots of muscle shape.
- Born a twin so B.W. isn't a true representation of what it should have been.



PATRIOT 1015

6

RED COCKBURN TOWNSHIP 1023

2227521 | Tattoo: CWJ 23J | DOB: January 29, 2021

PERF. (lbs)

BW	90
SEPT 17/21	725
FEB 20/22	1200

EPD's

BW	3.7
WW	46
YW	83
M	26

RED MRLA RESOURCE 137E

RED U2 TOWNSHIP 17G

RED U-2 BEAUTY 113Z

RED TER-RON BIG LEAGUE106X

RED COCKBURN CORA 438B

RED COCKBURN CORA 132Y

MRLA RELOAD 56C

MRLA MISS 4422B

RED U-2 MAMA'S BOY 167X

RED U-2 BEAUTY 48X

RED U-2 BIG LEAGUE 544R

RED TER-RON REBECCA 4T

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P



Red U-2 Township 17G - Sire of Lot 6

- Wide based son of Township with huge spring of rib and presence to him.
- Dam is a big bodied powerful cow.

7

RED COCKBURN ASSET 1026

2247336 | Tattoo: CWJ 26J | DOB: January 29, 2021

PERF. (lbs)

BW	84
SEPT 17/21	615
FEB 20/22	1105

EPD's

BW	3.2
WW	50
YW	93.5
M	21.5

RED MRLA RESOURCE 137E

RED U2 TOWNSHIP 17G

RED U-2 BEAUTY 113Z

RED BAR-E-L RIBEYE 103R

RED COCKBURN CORA 137Y

RED WILBAR CORA 443P

MRLA RELOAD 56C

MRLA MISS 4422B

RED U-2 MAMA'S BOY 167X

RED U-2 BEAUTY 48X

RED TER-RON DIGGER 11L

RED BAR-E-L MARCIE 50N

RED TER-RON TORNADO 157M

RED HEAD CORA 159L



ASSET 1026

- Moderate framed Township son.
- Big hip and attractive profile.
- Dam is phenomenal producer with a son topping our 2020 sale to Ter-Ron Farms and Richmond Ranch.
- His flush mate full sisters are standouts in the replacement pen.

8

RED COCKBURN RELENTLESS 1028

2245668 | Tattoo: CWJ 28J | DOB: January 30, 2021

PERF. (lbs)

BW	76
SEPT 17/21	685
FEB 20/22	1190

EPD's

BW	-1.2
WW	43
YW	72
M	26

RED BIEBER DRIVEN C540

RED STRA RELENTLESS

RED STRA CHEREBAL 305

RED ALLISON TANKARD 42E

RED COCKBURN LASIE 9096

RED COCKBURN LASIE 414B

RED BIEBER HARD DRIVE Y120

RED BIEBER LAURA 158W

RED LARSON SUN KING 016

RED STRA MISS TRACKER 141

RED U-2 JUSTIFIED 235Z

GLESBAR MISS BURGESS 42W

RED TER-RON BIG LEAGUE106X

RED COCKBURN LASIE 116Y



RELENTLESS 1028

- Calving ease son of Relentless with added performance.
- Stout, big ribbed bull out of a good first calf Tankard daughter.



REVOLUTION 1029

9

RED COCKBURN REVOLUTION 1029

2227522 | Tattoo: CWJ 29J | DOB: January 30, 2021

PERF. (lbs)

BW 87
SEPT 17/21 750
FEB 20/22 1310

EPD's

BW 3.2
WW 53
YW 92
M 24

RED T-S PATRIOT 84K

RED COCKBURN PATRIOT 9048

RED COCKBURN CORA 137Y

RED COCKBURN HEAVY DUTY 518C

RED COCKBURN CORA 730E

RED COCKBURN CORA 140Y

RED FLYING K PATRIOT 16B

RED CFRA BEEFSTEAK 5F

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

RED SSS BREAK OUT 114Y

RED COCKBURN QUEEN 340U

RED LAZY MC HUSTLE 18T

RED WILBAR CORA 443P

- Long bodied dark red power bull.
- Lots of growth, rib shape and an attractive look.



Red Wilbar Cora 443P
Maternal Great Granddam of Lot 9

10

RED COCKBURN RELENTLESS 1032

2227525 | Tattoo: CWJ 32J | DOB: January 31, 2021

PERF. (lbs)

BW 71
SEPT 17/21 695
FEB 20/22 1100

EPD's

BW -2.7
WW 37
YW 60
M 24

RED BIEBER DRIVEN C540

RED STRA RELENTLESS

RED STRA CHEREBAL 305

RED SVR HI HO 133U

RED COCKBURN BOOT JACK 538X

RED COCKBURN MS BOOT JACK 353U

RED BIEBER HARD DRIVE Y120

RED BIEBER LAURA 158W

RED LARSON SUN KING 016

RED STRA MISS TRACKER 141

RED GEIS HI HO 180'04

RED SVR FREYJA 33M

RED BAR-E-L RIBEYE 103R

RED COCKBURN MS BOOT JACK 103S

- Sleep easy calving ease prospect.
- Dam is tough to pick a hole in even at 12 years of age.



RELENTLESS 1032



STRATEGY 1033



Red Cockburn Ms Hauck 28N
Maternal Great Granddam of Lot 11

11

RED COCKBURN STRATEGY 1033

2227526 | Tattoo: CWJ 33J | DOB: January 31, 2021

PERF. (lbs)

BW 78
SEPT 17/21 670
FEB 20/22 1250

EPD's

BW -0.2
WW 46
YW 76
M 25

RED BIEBER DRIVEN C540

RED STRA RELENTLESS

RED STRA CHEREBAL 305

RED BIEBER HARD DRIVE Y120

RED BIEBER LAURA 158W

RED LARSON SUN KING 016

RED STRA MISS TRACKER 141

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

RED COCKBURN RIBEYE 308U

RED COCKBURN MS HAUCK 28N

RED RREDS SENECA 731C

RED COCKBURN MS HAUCK 9044

RED COCKBURN MS HAUCK 213Z

- Very complete calving ease son of Relentless.
- Nice skull, big middled with a great muscle pattern.
- Dam is one of our best young cows, Seneca daughter with a very nice udder.
- She stems from our very productive Ms Hauck cow family.



EXCLUSIVE 1035



12

RED COCKBURN EXCLUSIVE 1035

2227527 | Tattoo: CWJ 35J | DOB: January 31, 2021

PERF. (lbs)

BW 95
SEPT 17/21 750
FEB 20/22 1275

EPD's

BW 1.8
WW 51
YW 86
M 25

RED PIE ONE OF A KIND 352

RED COCKBURN EXCLUSIVE 207F

RED WILBAR CORA 443P

RED PIE SPECIALIST 430

RED COCKBURN AUBURN 8004

RED WHEEL AUBURN 2Z

RED BUF CRK THE RIGHT KINDU199

RED PIE FAYETTE 1160

RED TER-RON TORNADO 157M

RED HEAD CORA 159L

RED LSF SAGA 1040Y

RED PIE PLAYMATE 232

RED TER-RON REALDEAL 01W

RED WHEEL AUBURN 39N

- Wide based son of Exclusive.
- Explosive muscle shape and power with great profile.
- Dam is very good Specialist daughter out of a cow who we purchased through Red Roundup from Wheelers Stock Farm as a feature bred heifer that year.



FUNDAMENTAL 1039

13

RED COCKBURN RELENTLESS 1039

2227530 | Tattoo: CWJ 39J | DOB: February 02, 2021

PERF. (lbs)

BW 58
SEPT 17/21 670
FEB 20/22 1200

EPD's

BW -7.3
WW 30
YW 52
M 24

RED STRA RELENTLESS

RED BIEBER DRIVEN C540

RED STRA CHEREBAL 305

RED PIE SPECIALIST 430

RED COCKBURN ABIGAIL 725E

RED COCKBURN ABIGAIL 559C

RED BIEBER HARD DRIVE Y120

RED BIEBER LAURA 158W

RED LARSON SUN KING 016

RED STRA MISS TRACKER 141

RED LSF SAGA 1040Y

RED PIE PLAYMATE 232

RED SSF SCOTTS MATRIX 920X

RED COCKBURN ABIGAIL 404W

- Another calving ease son of Relentless.
- Catches your eye with very neat profile and stoutness.
- Dark red, deep bodied and sharp fronted.



FUNDAMENTAL 1043

14

RED COCKBURN FUNDAMENTAL 1043

2227534 | Tattoo: CWJ 43J | DOB: February 04, 2021

PERF. (lbs)

BW 83
SEPT 17/21 770
FEB 20/22 1355

EPD's

BW -1.2
WW 47
YW 80
M 24

RED RREDS FUNDAMENTAL 8818

RED RREDS SENECA 731C

RED BASIN PRIMROSE 4167

RED PIE SPECIALIST 430

RED COCKBURN CORA 675D

RED COCKBURN CORA 437B

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

BASIN EXT H695

RED BASIN PRIMROSE 879L

RED LSF SAGA 1040Y

RED PIE PLAYMATE 232

RED LAZY MC CC DETOUR 2W

RED WILBAR CORA 443P

- Fundamental son with huge spring of rib.
- Dam is a direct daughter Cora 443P cow.
- Maternal brother sold to Krazy K's Angus in our 2020 sale.

DLMS
www.dlms.ca

Can't make it to the sale?
Bid Live Online

15

RED COCKBURN RELENTLESS 1044

2241299 | Tattoo: CWJ 44J | DOB: February 04, 2021

PERF. (lbs)

BW 60
SEPT 17/21 655
FEB 20/22 1100

EPD's

BW -4.5
WW 27
YW 43
M 27

RED BIEBER DRIVEN C540

RED STRA RELENTLESS

RED STRA CHEREBAL 305

RED COCKBURN RIBEYE 308U

RED COCKBURN DUCHESS 281Z

RED COCKBURN DUCHESS 105P

RED BIEBER HARD DRIVE Y120

RED BIEBER LAURA 158W

RED LARSON SUN KING 016

RED STRA MISS TRACKER 141

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

RED T-S PATRIOT 84K

RED COCKBURN DUCHESS 41H

- Low birth calving ease option with a nice head and sharp front.
- Dam is a Patriot daughter still going strong at 10 years old.



RELENTLESS 1044

16

RED COCKBURN TOWNSHIP 1046

PENDING | Tattoo: CWJ 46J | DOB: January 30, 2021

PERF. (lbs)

BW 78
SEPT 17/21 65
FEB 20/22 1080

EPD's

BW 3.3
WW 45
YW 81
M 23.5

RED MRLA RESOURCE 137E

RED U2 TOWNSHIP 17G

RED U-2 BEAUTY 113Z

RED SSS BREAK OUT 114Y

RED COCKBURN CORA 330A

RED COCKBURN CORA 549X

MRLA RELOAD 56C

MRLA MISS 4422B

RED U-2 MAMA'S BOY 167X

RED U-2 BEAUTY 48X

RED PIE GAME ON 9109

RED SSS DUCHESS 23R

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

- Low birth Township son out of arguably the best-looking cow on the ranch.
- His E.T. sisters are phenomenal, and we are excited to get them into production



TOWNSHIP 1046

17

RED COCKBURN KARL 1047

2245665 | Tattoo: CWJ 47J | DOB: February 05, 2021

PERF. (lbs)

BW 86
SEPT 17/21 825
FEB 20/22 1375

EPD's

BW 4.1
WW 50
YW 80
M 23

RED JENSEN KARGO 38A

RED WILDMAN KARL 709E

RED WILDMAN MISS STOCKY 731T

RED COCKBURN RIBEYE 308U

RED COCKBURN MS HAUCK 209Z

RED COCKBURN MS HAUCK 28N

RED THAT'LL DO KARGO 67W

RED JENSEN ANNIE 408P

RED BXB DAYTRIPPER 273P

RED SVR MISS STOCKY 82K

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

RED T-S PATRIOT 84K

RED COCKBURN MS HAUCK 27J

- Larger framed power bull.
- Dam is a cornerstone female and raised the high selling bull in our 2021 sale.



KARL 1047

18

RED COCKBURN RELENTLESS 1051

2227536 | Tattoo: CWJ 51J | DOB: February 06, 2021

PERF. (lbs)

BW	81
SEPT 17/21	705
FEB 20/22	1250

EPD's

BW	1.2
WW	49
YW	82
M	25

RED BIEBER DRIVEN C540

RED STRA RELENTLESS

RED STRA CHEREBAL 305

RED ALLISON TANKARD 42E

RED COCKBURN MS HAUCK 9068

RED COCKBURN HAUK 535X

RED BIEBER HARD DRIVE Y120

RED BIEBER LAURA 158W

RED LARSON SUN KING 016

RED STRA MISS TRACKER 141

RED U-2 JUSTIFIED 235Z

GLESBAR MISS BURGESS 42W

RED BAR-E-L RIBEYE 103R

RED COCKBURN MS HAWK 99L

- Big ribbed Relentless son with a very nice front.
- Moderate birth with added performance out of a first calver.



RELENTLESS 1051

19

RED COCKBURN FUSION 1053

2227537 | Tattoo: CWJ 53J | DOB: February 06, 2021

PERF. (lbs)

BW	74
SEPT 17/21	640
FEB 20/22	1190

EPD's

BW	-2.1
WW	32
YW	55
M	23

RED ANDRAS FUSION R236

RED FLYING K FUSION 90F

RED FLYING K RUTH 83B

RED CSF RED ZONE 1C

RED COCKBURN AUBURN 8009

RED COCKBURN AUBURN 616D

RED ANDRAS IN FOCUS B175

RED ANDRAS BELLE B167

RED FLYING K NEPTUNE 39Z

RED FLYING K LINETT 92Z

RED C-BAR EVOLUTION 107Y

RED PFFR MS LOGAN 620

RED PIE THE COWBOY KIND 343

RED WHEEL AUBURN 2Z

- Moderate framed, low birth Fusion son.

20

RED COCKBURN FUSION 1070

2227503 | Tattoo: CWJ 70J | DOB: February 10, 2021

PERF. (lbs)

BW	81
SEPT 17/21	670
FEB 20/22	1150

EPD's

BW	0.1
WW	38
YW	65
M	22

RED ANDRAS FUSION R236

RED FLYING K FUSION 90F

RED FLYING K RUTH 83B

RED SSS BREAK OUT 114Y

RED COCKBURN MS HAUCK 709D

RED COCKBURN MS HAUCK 459W

RED ANDRAS IN FOCUS B175

RED ANDRAS BELLE B167

RED FLYING K NEPTUNE 39Z

RED FLYING K LINETT 92Z

RED PIE GAME ON 9109

RED SSS DUCHESS 23R

RED BAR-E-L RIBEYE 103R

RED COCKBURN MS HAUCK 28N

- Smooth made Fusion son.
- Should work well on heifers.

21

RED COCKBURN PATRIOT 1055

2246845 | Tattoo: CWJ 55J | DOB: February 06, 2021

PERF. (lbs)

BW	74
SEPT 17/21	745
FEB 20/22	1290

EPD's

BW	2.3
WW	51
YW	92
M	21

RED T-S PATRIOT 84K

RED COCKBURN PATRIOT 9048

RED COCKBURN CORA 137Y

RED FLYING K MAX 180A

RED JENSEN MISS LIC1 656D

RED JENSEN MISS LIC1 228Z

RED FLYING K PATRIOT 16B

RED CFRA BEEFSTEAK 5F

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

RED ML MAX 862U

RED FLYING K MELODY 199X

RED JENSEN SKY 3X

RED JENSEN MISS LIC1 732T

- Growthy, deep ribbed bull who always gets noticed in the pen.
- Low birth and performance.



PATRIOT 1055

22

RED COCKBURN KARL 1074

2227506 | Tattoo: CWJ 74J | DOB: February 11, 2021

PERF. (lbs)

BW	91
SEPT 17/21	755
FEB 20/22	1315

EPD's

BW	4.4
WW	60
YW	96
M	16

RED JENSEN KARGO 38A

RED WILDMAN KARL 709E

RED WILDMAN MISS STOCKY 731T

RED SSS BREAK OUT 114Y

RED COCKBURN MS RIVER 421B

RED COCKBURN MS RIVER 425W

RED THAT'LL DO KARGO 67W

RED JENSEN ANNIE 408P

RED BXB DAYTRIPPER 273P

RED SVR MISS STOCKY 82K

RED PIE GAME ON 9109

RED SSS DUCHESS 23R

RED BAR-E-L RIBEYE 103R

RED COCKBURN MISS RIVER 197M



KARL 1074

- Bigger framed power bull
- Long spined with a nice muscle patter

23

RED COCKBURN TOWNSHIP 1076

2227508 | Tattoo: CWJ 76J | DOB: February 11, 2021

PERF. (lbs)

BW	94
SEPT 17/21	705
FEB 20/22	1150

EPD's

BW	5.3
WW	41
YW	76
M	23

RED MRLA RESOURCE 137E

RED U2 TOWNSHIP 17G

RED U-2 BEAUTY 113Z

RED COCKBURN RIBEYE 308U

RED COCKBURN MS HAUCK 213Z

RED COCKBURN MS HAUCK 28N

MRLA RELOAD 56C

MRLA MISS 4422B

RED U-2 MAMA'S BOY 167X

RED U-2 BEAUTY 48X

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

RED T-S PATRIOT 84K

RED COCKBURN MS HAUCK 27J



TOWNSHIP 1076

- Long bodied, cherry red Township son.
- Daughters should be phenomenal with a combination of Beauty 113Z and the Ms Hauk Cow Family.



custom fabricated cattle equipment

for information or pricing contact
Aaron Krauss (306) 354-7445

Check us out on Facebook

24

RED COCKBURN EXCLUSIVE 1079

CM526770 | Tattoo: CWJ 79J | DOB: February 12, 2021

PERF. (lbs)

BW 86
SEPT 17/21 625
FEB 20/22 1160

EPD's

BW -
WW -
YW -
M -

RED RREDS SENECA 731C

RED RREDS FUNDAMENTAL 8818

RED BASIN PRIMROSE 4167

RED ALLISON TANKARD 42E

RED COCKBURN FIREFLY 9004

RED COCKBURN FIREFLY 686D

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

BASIN EXT H695

RED BASIN PRIMROSE 879L

RED U-2 JUSTIFIED 235Z

GLESBAR MISS BURGESS 42W

RED COCKBURN MS FIREFLY 29N



Red Rreds Fundamental 8818 - Sire of Lot 25

- Moderate framed with tons of shape and spring rib.

25

RED COCKBURN COPPER 1081

2245228 | Tattoo: CWJ 81J | DOB: February 13, 2021

PERF. (lbs)

BW 93
SEPT 17/21 745
FEB 20/22 1240

EPD's

BW 1.6
WW 50
YW 84
M 25

RED RREDS SENECA 731C

RED RREDS COPPER G929

RED RREDS LANA 306A

RED PIE SPECIALIST 43

RED COCKBURN QUEEN 631D

RED COCKBURN QUEEN 454B

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

RED LARSON SUN KING 016

RED MLK CRK LANA 311

RED LSF SAGA 1040Y

RED PIE PLAYMATE 232

RED TER-RON BIG LEAGUE106X

RED COCKBURN QUEEN 242T



COPPER 1081

- Deep bodied Copper son with nice muscle pattern.

26

RED COCKBURN TOWNSHIP 1085

PENDING | Tattoo: CWJ 85J | DOB: February 14, 2021

PERF. (lbs)

BW 85
SEPT 17/21 730
FEB 20/22 1320

EPD's

BW 1.8
WW 45
YW 84
M 21

RED MRLA RESOURCE 137E

RED U2 TOWNSHIP 17G

RED U-2 BEAUTY 113Z

RED BAR-E-L RIBEYE 103R

RED COCKBURN MS HAUCK 459W

RED COCKBURN MS HAUCK 28N

MRLA RELOAD 56C

MRLA MISS 4422B

RED U-2 MAMA'S BOY 167X

RED U-2 BEAUTY 48X

RED TER-RON DIGGER 11L

RED BAR-E-L MARCIE 50N

RED T-S PATRIOT 84K

RED COCKBURN MS HAUCK 27J

- Township son with extra frame and power.
- Dam 459W has been a cornerstone producer with sons selling to several top purebred and commercial operations and daughters carrying on her legacy.

Red Cockburn Ms Hauck 459W
Dam of Lot 26

TOWNSHIP 1085

27

RED COCKBURN EXCLUSIVE 1086

2227547 | Tattoo: CWJ 86J | DOB: February 14, 2021

PERF. (lbs)

BW 75
SEPT 17/21 680
FEB 20/22 1240

EPD's

BW -0.4
WW 50
YW 82
M 25

RED PIE ONE OF A KIND 352

RED COCKBURN EXCLUSIVE 207F

RED WILBAR CORA 443P

RED COCKBURN STEAKHOUSE 227Z

RED COCKBURN CORA 8078

RED COCKBURN CORA 321A

RED BUF CRK THE RIGHT KINDU199

RED PIE FAYETTE 1160

RED TER-RON TORNADO 157M

RED HEAD CORA 159L

RED COCKBURN XCALIBER 529X

RED COCKBURN MS BOOT JACK 27N

RED SSS BREAK OUT 114Y

RED COCKBURN CORA 133Y

- Stout son of Exclusive.
- Dam was Lexi's 4-H project, she is a big bodied, great uddered female.



EXCLUSIVE 1086



CONCRETE 1088

28

RED COCKBURN CONCRETE 1088

2227549 | Tattoo: CWJ 88J | DOB: February 15, 2021

PERF. (lbs)

BW 78
SEPT 17/21 725
FEB 20/22 1240

EPD's

BW 1.2
WW 55
YW 89
M 26

RED ANDRAS FUSION R236

RED FLYING K FUSION 90F

RED FLYING K RUTH 83B

RED SVR CONTINENTAL 112E

RED COCKBURN QUEEN 9107

RED COCKBURNQUEEN 509X

RED ANDRAS IN FOCUS B175

RED ANDRAS BELLE B167

RED FLYING K NEPTUNE 39Z

RED FLYING K LINETT 92Z

RED COCKBURN CONQUER 593C

RED SVR COCA 140A

RED SVR HI HO 133U

RED COCKBURN QUEEN 340U

- Moderate framed calving ease son of Fusion
- Super stout, and big hipped but nice fronted with an attractive skull.



Red Cockburn Queen 509X
Maternal Granddam of Lot 28

29

RED COCKBURN KARL 1090

2227667 | Tattoo: CWJ 90J | DOB: February 17, 2021

PERF. (lbs)

BW 96
SEPT 17/21 725
FEB 20/22 1190

EPD's

BW 4.7
WW 61
YW 100
M 21

RED JENSEN KARGO 38A

RED WILDMAN KARL 709E

RED WILDMAN MISS STOCKY 731T

RED SVR KODIAK 21Y

RED COCKBURN CORA 765E

RED COCKBURN CORA 132Y

RED THAT'LL DO KARGO 67W

RED JENSEN ANNIE 408P

RED BXB DAYTRIPPER 273P

RED SVR MISS STOCKY 82K

RED TR PRAIRIE FIRE 500W

RED SVR RUBY 100W

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

- Moderate framed and very stout throughout.
- Dam was the high seller in our female sale in 2018 to Jason Breault.
- Maternal brother was a feature and high seller in our 2021 sale to Allison Farms.



KARL 1090

30

RED COCKBURN TOWNSHIP 1093

2227668 | Tattoo: CWJ 93J | DOB: February 19, 2021

PERF. (lbs)

BW 97
SEPT 17/21 675
FEB 20/22 1210

EPD's

BW 3.9
WW 45
YW 87
M 25

RED MRLA RESOURCE 137E

RED U2 TOWNSHIP 17G

RED U-2 BEAUTY 113Z

RED FINE LINE MULBERRY 26P

RED COCKBURN CORA 208Z

RED WILBAR CORA 443P

MRLA RELOAD 56C

MRLA MISS 4422B

RED U-2 MAMA'S BOY 167X

RED U-2 BEAUTY 48X

RED COMPASS MULBERRY 449M

RED DUS FAYETTE 8G

RED TER-RON TORNADO 157M

RED HEAD CORA 159L

- Township son that should sire some phenomenal females.
- Dam is an exceptional daughter of 443P who has left a huge mark on our herd and the entire breed.



TOWNSHIP 1093

31

RED COCKBURN PATRIOT 1097

2243976 | Tattoo: CWJ 97J | DOB: February 21, 2021

PERF. (lbs)

BW 85
SEPT 17/21 700
FEB 20/22 1190

EPD's

BW 2.7
WW 48
YW 86
M 23

RED T-S PATRIOT 84K

RED COCKBURN PATRIOT 9048

RED COCKBURN CORA 137Y

RED SSS BREAK OUT 114Y

RED COCKBURN FANNY 388A

RED COCKBURN FANNY 515X

RED FLYING K PATRIOT 16B

RED CFRA BEEFSTEAK 5F

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

RED PIE GAME ON 9109

RED SSS DUCHESS 23R

RED COCKBURN RIBEYE 308U

RED COCKBURN FANNY 126P

- Another dark red Patriot son with great muscle and rib shape.
- Maternal brother was a feature and high selling bull in our 2021 sale to Hill 70 Quantock Ranch.



PATRIOT 1097

32

RED COCKBURN RELENTLESS 1098

2246857 | Tattoo: CWJ 98J | DOB: February 22, 2020

PERF. (lbs)

BW 83
SEPT 17/21 605
FEB 20/22 1210

EPD's

BW -0.7
WW 41
YW 73
M 30

RED BIEBER DRIVEN C540

RED STRA RELENTLESS

RED STRA CHEREBAL 305

RED LAZY MC HUSTLE 18T

RED COCKBURN CORA 254Z

RED WILBAR CORA 443P

RED BIEBER HARD DRIVE Y120

RED BIEBER LAURA 158W

RED LARSON SUN KING 016

RED STRA MISS TRACKER 14

LAZY MC BOOM 44R

RED LAZY MC LARKABA 70R

RED TER-RON TORNADO 157M

RED HEAD CORA 159L

- Relentless son who catches your eye with his attractive profile.
- Maternal brother to Assassin, the \$77,500 high seller in our 2017 to Brylor Ranch.



RELENTLESS 1098



SIMPLIFY 1104

33

RED COCKBURN SIMPLIFY 1104

2245233 | Tattoo: CWJ 104J | DOB: February 25, 2021

PERF. (lbs)

BW 66
SEPT 17/21 655
FEB 20/22 1120

EPD's

BW -1.2
WW 47
YW 79
M 25

RED RREDS SENECA 731C

RED RREDS COPPER G929

RED RREDS LANA 306A

RED PIE SPECIALIST 430

RED COCKBURN CORA 8057

RED COCKBURN CORA 549X

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

RED LARSON SUN KING 016

RED MLK CRK LANA 311

RED LSF SAGA 1040Y

RED PIE PLAYMATE 232

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

- Very neat calving ease option, combination of low birth and great phenotype.
- Moderate framed with an attractive head and front, huge middled and stout throughout.

34

RED COCKBURN COPPER 1105

2245234 | Tattoo: CWJ 105J | DOB: February 25, 2021

PERF. (lbs)

BW 73
SEPT 17/21 640
FEB 20/22 1120

EPD's

BW 0.3
WW 53
YW 87
M 26

RED RREDS SENECA 731C

RED RREDS COPPER G929

RED RREDS LANA 306A

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

RED LARSON SUN KING 016

RED MLK CRK LANA 311

RED COCKBURN HEAVY DUTY 518C

RED COCKBURN CORA 8093

RED COCKBURN CORA 254Z

RED SSS BREAK OUT 114Y

RED COCKBURN QUEEN 340U

RED LAZY MC HUSTLE 18T

RED WILBAR CORA 443P

- Another calving ease son of Copper, with nice hip shape and extension through his front.
- Dam is a top young cow sired by Heavy Duty and is a maternal sibling to Assassin.



COPPER 1105

35

RED COCKBURN EXCLUSIVE 1109

2227673 | Tattoo: CWJ 109J | DOB: February 27, 2021

PERF. (lbs)

BW 73
SEPT 17/21 700
FEB 20/22 1290

EPD's

BW -1.9
WW 57
YW 93
M 25

RED PIE ONE OF A KIND 352

RED COCKBURN EXCLUSIVE 207F

RED WILBAR CORA 443P

RED BUF CRK THE RIGHT KINDU199

RED PIE FAYETTE 1160

RED TER-RON TORNADO 157M

RED HEAD CORA 159L

RED SVR KODIAK 21Y

RED COCKBURN CORA 798E

RED COCKBURN CORA 321A

RED TR PRAIRIE FIRE 500W

RED SVR RUBY 100W

RED SSS BREAK OUT 114Y

RED COCKBURN CORA 133Y

- Long bodied, stout and bold ribbed.
- Lots of performance and growth.



COPPER 1109

36

RED COCKBURN COPPER 1112

2245236 | Tattoo: CWJ 112J | DOB: February 28, 2021

PERF. (lbs)

BW 76
SEPT 17/21 625
FEB 20/22 1145

EPD's

BW -1.5
WW 47
YW 82
M 24

RED RREDS SENECA 731C

RED RREDS COPPER G929

RED RREDS LANA 306A

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

RED LARSON SUN KING 016

RED MLK CRK LANA 311

RED PIE SPECIALIST 430

RED COCKBURN CORA 8071

RED COCKBURN CORA 137Y

RED LSF SAGA 1040Y

RED PIE PLAYMATE 232

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

- Another Copper son that will make a very good calving ease sire.



Red RREDS Copper G929
Sire of Lot 36

PERF. (lbs)

BW 100
SEPT 17/21 660
FEB 20/22 1270

EPD's

BW -0.6
WW 31
YW 57
M 29

COLLIER FINAL PRODUCT B389

COLLIER FINISHED PRODUCT

COLLIER AMY B386

RED LAZY MC HUSTLE 18T

RED COCKBURN CORA 254Z

RED WILBAR CORA 443P

RED U-2 MAMA'S BOY 167X

RED U-2 DUCHESS 386X

RED GLESBAR KNIGHT 73P

GLESBAR MISS BURGESS 53P

LAZY MC BOOM 44R

RED LAZY MC LARKABA 70R

RED TER-RON TORNADO 157M

RED HEAD CORA 159L

- An E.T. son of 254Z Assassins dam.
- Extremely deep bodied and stout.
- Sire Finished Product is new outcross genetics and was popular in the US.



Red Cockburn Cora 254Z
Dam of Lot 37

FINISHED PRODUCT 1114

Just Ranching...

We are commercial producers too.

We are proud of the fact that our purebred cows are managed under the same conditions as our commercial herd. We feel our responsibility as seedstock producers is to focus on raising cattle that thrive under harsh conditions and are the type buyers and feeders want. We strive to produce bulls with performance, hardiness, calving ease, added shape and sound structure. Raised by dams that are big volumed, fertile and great uddered. Fundamental traits such as feed conversion, longevity, calving interval and consistency are paramount in both our purebred and commercial herds. We invest heavily in some of the top bulls in the breed to continually improve these genetics. We use these same genetics in our 300 head commercial operation which allows us to access genetics that best suit the needs of the commercial operations that purchase our bulls.



38

RED COCKBURN TANKARD 1122

2234010 | Tattoo: CWJ 122J | DOB: March 12, 2021

PERF. (lbs)

BW 96
SEPT 17/21 655
FEB 20/22 1150

EPD's

BW 3.7
WW 54
YW 96
M 23

RED U-2 JUSTIFIED 235Z

RED ALLISON TANKARD 42E

GLESBAR MISS BURGESS 42W

RED PIE THE COWBOY KIND 343

RED COCKBURN CORA 714E

RED COCKBURN CORA 312A

RED U-2 MAMA'S BOY 167X

RED U-2 DUCHESS 386X

RED GLESBAR KNIGHT 73P

GLESBAR MISS BURGESS 53P

RED BUF CRK THE RIGHT KINDU199

RED PIE CASCADE 561

RED SSS BREAK OUT 114Y

RED COCKBURN CORA 135Y

- Moderate framed, wide based and stout throughout.

39

COCKBURN COPPER 1138

2246899 | Tattoo: CWJ 138J | DOB: March 25, 2021

PERF. (lbs)

BW 80
SEPT 17/21 640
FEB 20/22 1200

EPD's

BW 1.8
WW 52
YW 87
M 23

RED RREDS SENECA 731C

RED RREDS COPPER G929

RED RREDS LANA 306A

RED SVR BAIL OUT 94B

RED SVR COLLEEN 46E

RED SVR COLLEEN 41B

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

RED LARSON SUN KING 016

RED MLK CRK LANA 311

RED T-K BAILOUT 1Z

RED SVR RUBY 144X

RED CLAY BANDIT 18X

RED SVR COLLEEN 174Y

- Moderate birth Copper son with nice performance for being the youngest bull in the sale.
- Dam was purchased as a heifer in our joint female sale in 2018 with SVR.

40

RED COCKBURN COPPER 1123

2245237 | Tattoo: CWJ 123J | DOB: March 12, 2021

PERF. (lbs)

BW 85
SEPT 17/21 660
FEB 20/22 1110

EPD's

BW 1.3
WW 46
YW 76
M 24

RED RREDS SENECA 731C

RED RREDS COPPER G929

RED RREDS LANA 306A

RED SSS BREAK OUT 114Y

RED COCKBURN CORA 330A

RED COCKBURN CORA 549X

RED BIEBER ROLLIN DEEP Y118

RED RREDS ASTER 309A

RED LARSON SUN KING 016

RED MLK CRK LANA 311

RED PIE GAME ON 9109

RED SSS DUCHESS 23R

RED BAR-E-L RIBEYE 103R

RED WILBAR CORA 443P

- Natural son of 330A who had an awesome flush last year including four of our replacement heifers sired by Township.
- Deep sided Copper son with a good dark foot.
- Dam 330A also raised the Red Cockburn Cowboy Up 718E bull who is doing a great job at Nu-Horizon Angus.



COPPER 1123

WE WANT YOUR HEIFERS!

We appreciate your business and as such would like to assist in marketing your heifers. We have many contacts looking for top quality females.

Contact Us
on how we can help you!



RS

WFL WESTERDALE 6E

PTG1203513 | Tattoo: WFL 6E | DOB: January 18, 2017

PERF. (lbs)

BW 76
ACT WW 920
ACT YW -

EPD's

BW 6.0
WW 91.5
YW 120.8
M 24.7
MWWT 70.5

DCR MR MOON SHINE X102

TNT 90 PROOF Z401

TNT MISS S17

R PLUS REDGE 8018U

WFL SWEET LICIOUS 1044X

WFL RED LICIOUS

R PLUS 7077T

DCR MS SHEARCROCK U302

TNT FIVE STAR P275

TNT MISS HONEY L9

R PLUS BLACKEDGE

MISS R PLUS 3158N

LFE BLACK BULLSEYE 319J

WFL RED DOLL 517H

Westerdale 6E is a full brother to one of the most used and well known sires in the Simmental business lately Wescott. His dam is the influential donor WFL Sweet Licious 1044X. The Westerdale sons are beef bulls. Big volumed and stout.



WESTERDALE 6E

41

COCKBURN RED HEAT 1204

PG1386619 | Tattoo: CWJ 204J | DOB: February 04, 2021

PERF. (lbs)

BW 75
SEPT 17/21 725
FEB 20/22 1260

EPD's

BW -1.5
WW 64.1
YW 89.1
M 23.9
MWWT 55.9

HOOKS SHEAR FORCE 38K

WHL RED HEAT 1734E

CMS SODA POP 422B

MRL PREDESTINED 63B

COCKBURN FIREFLY 9206

COCKBURN FIREFLY

NICHOLS LEGACY G151

C&D TRACY

DRAKE POKER FACE 2X

HPF CREAM SODA Y010

MRL EL TIGRE 52Z

TSN MS EDITION 55W \ HP-HOP

IPU RED WESTERN 49X

MRL MISS 724Y

- Long bodied dark red son of the popular calving ease bull WHL Red Heat.
- Dam is a very nice first calver going back to one of our cornerstone Simmental cows from MRL.



WHL Red Heat 1734E - Sire of Lot 41

42

COCKBURN WESTERDALE 1207

PG1381739 | Tattoo: CWJ 207J | DOB: February 10, 2021

PERF. (lbs)

BW 92
SEPT 17/21 815
FEB 20/22 1330

EPD's

BW 5.6
WW 86.8
YW 123.3
M 23.9
MWWT 67.3

TNT 90 PROOF Z401

WFL WESTERDALE 6E

WFL SWEET LICIOUS 1044X

MRL PREDESTINED 63B

RED COCKBURN SANGRIA 423B

CROSSROAD ZIMPRESS 217Z

DCR MR MOON SHINE X102

TNT MISS S17

R PLUS REDGE 8018U

WFL RED LICIOUS

HARVIE JDF WALLBANGER111X

LRX MS ACE 10X

IPU NEWSMAKER 102W

CROSSROAD PAULINA 340P

- A larger framed power bull with a big top and hip shape.
- Dam 423B is one of our best Simmental females both in phenotype and production.



WESTERDALE 1207

43

COCKBURN WESTERDALE 1208

PENDING | Tattoo: CWJ 208J | DOB: February 11, 2021

PERF. (lbs)

BW 96
SEPT 17/21 680
FEB 20/22 1200

EPD's

BW 9.7
WW 82
YW 113.5
M 26.9
MWWT 135.7

TNT 90 PROOF Z401

WFL WESTERDALE 6E

WFL SWEET LICIOUS 1044X

CROSSROAD VOLTAGE 414D

CROSSROAD FRISCO 91F

CROSSROAD YEARWOOD 528Y

DCR MR MOON SHINE X102

TNT MISS S17

R PLUS REDGE 8018U

WFL RED LICIOUS

LFE VEGAS 3145A

CROSSROAD YOKO 491Y

LFE BS LEWIS 322U

CROSSROAD SHADAISY 513S

- Stout blaze faced bull with great muscle extension.
- Dam is a favourite young female cow from Crossroad Farms.



WESTERDALE 1208

44

COCKBURN WESTERDALE 1209

PENDING | Tattoo: CWJ 209J | DOB: February 21, 2021

PERF. (lbs)

BW 99
SEPT 17/21 700
FEB 20/22 1180

EPD's

BW 5.2
WW 83.7
YW 117.2
M 25.6
MWWT 69.5

TNT 90 PROOF Z401

WFL WESTERDALE 6E

WFL SWEET LICIOUS 1044X

LRX THE GODFATHER 141Z

COCKBURN ARIES 701D

OKOFLECK MISS WHITLEY

DCR MR MOON SHINE X102

TNT MISS S17

R PLUS REDGE 8018U

WFL RED LICIOUS

LFE VEGAS 3145A

CROSSROAD YOKO 491Y

LFE BS LEWIS 322U

CROSSROAD SHADAISY 513S

- Another stout, well designed Westerdale son with a bit of chrome on his face.
- Dam 701D is another tough to fault female, moderate framed, easy doing and great uddered.



WESTERDALE 1209

45

COCKBURN LOAD 'M UP 1216

PENDING | Tattoo: CWJ 216J | DOB: February 21, 2021

PERF. (lbs)

BW 89
SEPT 17/21 665
FEB 20/22 1260

EPD's

BW 4.5
WW 80.6
YW 117.6
M 30.6
MWWT 71.2

BBS LOAD 'M UP B202

MRL MR 78F

MRL MISS 4372B

DOUBLE BAR D MP 190U

VIRGINIA MS WHITNEY 152Y

OKOFLECK MISS WHITLEY

BBS LOAD 'M UP D202

MRL MISS 4372B

IPU RED WESTERN 49X

MRL MISS 2346Z

DOUBLE BARD MAKE M PLLED

DOUBLE BAR D ELISE 122R

HEMR TEXAS 8T

OKOFECK RUBY 19R

- Growthy son of our walking sire
- Big hipped with a deep rib and flank.



LOAD 'M UP 1216

46

COCKBURN LOAD 'M UP 1218

ENDING | Tattoo: CWJ 218J | DOB: February 27, 2021

PERF. (lbs)

BW 92
SEPT 17/21 655
FEB 20/22 1200

EPD's

BW 3.5
WW 80.6
YW 123.3
M 26.1
MWWT 66.5

BBS LOAD 'M UP B202

MRL MR 78F

MRL MISS 4372B

IPU RED WESTERN 49X

COCKBURN FIREFLY

MRL MISS 724Y

BBS LOAD 'M UP D202

MRL MISS 4372B

IPU RED WESTERN 49X

MRL MISS 2346Z

WS BEEF MAKER R13

IPU 52N POCAHONTAS 215U

MRL RED FORCE 12U

MRL MISS 687W

- Another stout son of our 70F.
- Dam 311A has been a very exceptional producer and is the granddam of lot 41.



LOAD 'M UP 1218

47

COCKBURN LOAD 'M UP 1219

PENDING | Tattoo: CWJ 219J | DOB: March 01, 2021

PERF. (lbs)

BW 94
SEPT 17/21 735
FEB 20/22 1240

EPD's

BW 3.7
WW 79
YW 117.1
M 31.7
MWWT 142.2

BBS LOAD 'M UP B202

MRL MR 78F

MRL MISS 4372B

SUNNY VALLEY SARGENT 24S

MRL MISS 590Y

MRL MISS 850W

BBS LOAD 'M UP D202

MRL MISS 4372B

IPU RED WESTERN 49X

MRL MISS 2346Z

DFM MARCUS 14M

MTV BECKY

LFE INFERNO 484R

MRL MISS 596P

- Wide based blaze faced bull with a big powerful hip.
- Dam has been our most consistent Simmental female with sons topping our Simmental division several years.



MRL Mr 78F daughter



LOAD 'M UP 1219

Welcome to
-MERIT
CATTLE CO.



-M-

grassroots - family - passion - program



ALWAYS REMEMBER

be thankful.
live simply. show grace.
never give up. believe
in yourself. work hard.
be happy. be honest.
cherish your friends.

love your
Family



Merit

RS MERIT SAM ELLIOT 9144G
Reg#: 2113053 Tattoo: CRSN 9144G DOB: March 9, 2019



SAM ELLIOT

Ref

RS U-2 COALITION 206C
Reg#: 1837798 Tattoo: DUA 206C DOB: January 23, 2015



COALITION

RS MERIT PAYCHEQUE 9002G
Reg#: 2094406 Tattoo: TJL 9002G DOB: January 7, 2019



PAYCHEQUE

RS S A V SUPERCHARGER 6813
Reg#: 2019463 Tattoo: IMP 6813D DOB: April 4, 2016



SUPERCHARGER

RS SCHIEFELBEIN ATTRACTIVE 4565
Reg#: 1938699 Tattoo: IMP 4565C DOB: March 20, 2015



ATTRACTIVE

“We’re not about swinging for the fences and hitting home runs every time, we’re about line drives and extra base hits and ultimately RBI’s.

We need bulls that don’t make mistakes but leave the highest percentage in the replacement pen and that ultimately stay in the cow herd”

TL

Reference Sires

RS

MERIT KINGSMAN 8030F

Reg#: 2063014 Tattoo: TJL 8030F DOB: January 30, 2018



KINGSMAN

RS

MERIT MCLAREN 8020F

Reg#: 2031045 Tattoo: MSL 8020F DOB: January 27, 2018



MCLAREN

RS

BAR S RANGE BOSS 4002

Reg#: 1881898 Tattoo: IMP 4002B DOB: January 2, 2014



RANGE BOSS

RS

BLAIR'S THUNDERSTORM 807F

Reg#: 2087267 Tattoo: BBC 807F DOB: March 3, 2018



THUNDERSTORM



Blair's Thunderstorm 807F

**WHAT
— WE —
EXPECT**
from our females

- Sound structure, starting from the ground up.
 - Fertility
 - Calve unassisted
 - Be maternally minded, but have a good disposition
 - Have a good udder that will remain sound for a long productive life.
 - Wean a quality calf; one that makes the replacement female pen or a bull with the performance and soundness that our commercial customers demand.
- THAT'S WHAT WE ARE ALL ABOUT.*
- We only use EPD's and performance records as tools.
Stockmanship does NOT require a computer!
 - They've got to look good, life's too short to look at ugly cattle.
 - Easy fleshing with the capacity and ability to rustle for forage.
 - Be productive on grass and hay, these are the only resources we have.
High input females are self eliminating.
 - The past 5 years here have been tough, the cattle have to be tough.
 - They're not perfect and don't always work out. That's just the nature of the business.
We don't make fantastical claims.
 - We are always striving to make them better and more efficient.
We love nothing more to see our customers success both commercially and as seedstock.
 - Constantly studying and analyzing our cattle bring us joy and satisfaction.



CONSISTENCY IS KEY



Calving Ease ... It's a priority

Vigorous calves born unassisted IS calving ease.

Merit has always prioritized unassisted born calves that are up in minutes looking to nurse their mothers.

When weather conditions are tough it's the calves born with more critical mass that get up and going the fastest.



Calving Ease Scores

To help you select the best bull for your operation, all bulls have been rated with the following system.

Recommended for cows only ★

Recommended for cows or larger framed heifers that were not big at birth. ★ ★

Recommended for Heifers ★ ★ ★

The criteria used to evaluate the bulls:

1. Actual birth weight
2. Consistency of birth weight sire's calves as a group
3. Consistency of birth weight of dam's calves

- Keep in mind that 50% of your calf's genetic birth weight relates back to his mother's birth weight.
- Environment including feed, weather and confinement also affect birth weights.
- Remember that birth weight and GROWTH are directly related.
- Continual selection for low birth weights will eventually decrease pelvic size and maternal calving ability.

Merit Vaccination Protocol

Calves are vaccinated at a week of age with Inforce and Once. They receive Vista Once and Vision 7 Somnus at turnout and again at weaning. They are treated with Cylence twice pre-weaning and with Ivermectin and Valbazen in December then Clean Up II again in January.

1001

MERIT DEPTH CHARGE 1001J

2233536 | Tattoo: TJL 1001J | DOB: January 26, 2021

PERF. (lbs)	
BW	92 ET
205 WW	726

EPD's	
BW	2.6
WW	60
YW	100
M	11
TM	41

ANGUS
Presented by Angus Canada

S A V RECHARGE 3436
S A V SUPERCHARGER 6813
S A V MADAME PRIDE 0075

BAR S RANGE BOSS 4002
MERIT FLORA 6078D
MERIT FLORA 4120

RITO 707 OF IDEAL 3407 7075
S A V BLACKCAP MAY 4136
S A F 598 BANDO 5175
S A V MADAME PRIDE 8264
BAR S RANGE BOSS 1118
BAR S PRIDE 0073
BAR-E-L IRON WILL 32Y
MERIT FLORA 4105



DEPTH CHARGE 1001J

- When we picked up this set of ET calves on Sept 12th from Gerald Karys we were blown away by this bulls performance, actual weaning weight of 800lbs
- Tremendous depth and length of body
- Proud carriage with a good -natured disposition
- Full sister to our high selling heifer calf in Females of Merit 2021 to 66 Ranch Inc.
- His dam, Flora 6078 is no miss, proven and ideal in her kind with an impressive resume of production!!
- Full brother to Lot 1003
- Maternal brother to lot 1020, 1027, 1054, 1074, 1138 as well as Sam Elliott, Renegade & Intent.

Calving Ease Score: ★



Merit Flora 6078D
Dam of Depth Charge 1001J



SAV Supercharger 6813 - Sire of Depth Charge 1001J

1003

MERIT RECHARGE 1003J

2229527 | Tattoo: TJL 1003J | DOB: January 29, 2021

PERF. (lbs)

BW 84 ET
205 WW 678

EPD's

BW 2.0
WW 57
YW 90
M 24
TM 52



- Good looking, well balanced with great structure
- A tick more moderate than his full flush brothers
- Big hip, great hair, real good foot.
- Flora 6078 passes along her good-natured disposition to her progeny no matter the sire group
- His pedigree is stacked with great females so he should make tremendous replacements
- Full brother to lots 1001
- His dam, Flora 6078 continues to excel in her production and Recharge is no exception.

Calving Ease Score: ★★

S A V RECHARGE 3436

S A V SUPERCHARGER 6813

S A V MADAME PRIDE 0075

BAR S RANGE BOSS 4002

MERIT FLORA 6078D

MERIT FLORA 4120

RITO 707 OF IDEAL 3407 7075

S A V BLACKCAP MAY 4136

S A F 598 BANDO 5175

S A V MADAME PRIDE 8264

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

BAR-E-L IRON WILL 32Y

MERIT FLORA 4105



RECHARGE 1003J



Merit Flora 6078D - Dam of Recharge 1003J



1016

MERIT CORNERSTONE 1016J

2229525 | Tattoo: TJL 1016J | DOB: February 2, 2021

PERF. (lbs)

BW 76 ET
205 WW 740

EPD's

BW 1.7
WW 58
YW 109
M 29
TM 58



- The goal of our embryo transplant program is to infuse more superior genetics into our cow herd and to give our customers more opportunities to acquire those elite genetics whether they are commercial or seedstock producers.
- Trent was extremely impressed with the Coalition bull and his progeny at U2 and Spickler's
- Coalition combines performance, real muscle, good structure with moderate birth weights, while siring exceptional females
- 1016's dam is our elite donor Socialite 48X who has produced past sale high sellers, she is also the granddam to the 2021 show female of the year Socialite 8196 who's son sells as lot 1067.
- Full brother to lot 1110

Calving Ease Score: ★★

HF SYNDICATE 213Z

U-2 COALITION 206C

U2 ERELITE 109Z

GDAR INSIGHT 7201

MERIT SOCIALITE 48X

MERIT SOCIALITE 4195

CONNEALY CONSENSUS 7229

HF MISS BLACKCAP 27R

YOUNG DALE XCLUSIVE 25X

U-2 ERELITE 1X

SITZ INSIGHT 4794

GDAR QUEEN CARY 3233

F A R KRUGERRAND 410H

MERIT SOCIALITE 1024



CORNERSTONE 1016J



Merit Socialite 5038
Maternal Sister of Merit 1016J

1019

MERIT IMPRESSIVE 1019J

2229504 | Tattoo: TJL 1019J | DOB: February 2, 2021

PERF. (lbs)

BW 84 ET
205 WW 819

EPD's

BW 1.5
WW 80
YW 138
M 23
TM 63



JMB TRACTION 292

SCHIEFELBEIN ATTRACTIVE 4565

FROSTY ANSWER 3979

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 507

NORTH PERTH BARBARA 300

SITZ TOP GAME 561X

JMB EMULOTA 013

S A V FINAL ANSWER 0035

FROSTY ELBA LIZZY 1106

CONNEALY PRODUCT 568

EBONISTA OF CONANGA 471

S A V 004 DENSITY 4336

NORTH PERTH MISS BARB 232T



IMPRESSIVE 1019J

- 1019 is an impressive individual for sure!
- We've never seen or raised a bull with such tremendous length, LENGTH = Pounds = \$\$
- Moderate birth, smooth made, loads of performance & eye appeal!
- Impressive 1019 ranks in the top 1% for both weaning & yearling
- His dam is the beautiful North Perth Barbara 507 female, 2019 Reserve Champion Angus female at CWA & 2019 Angus Show Female of the Year.
- Maternal brother to Merit Paycheque 9002, the \$22,000 2020 high selling bull to Kary Family Farm.
- This good-natured rascal should also leave you a beautiful set of daughters

Calving Ease Score: ★★



North Perth Barbara 507
Dam of Merit Impressive 1019J



North Perth Barbara 507 with Paycheque

We don't raise show cattle,



We show the cattle we raise!

1020

MERIT INCREDIBLE 1020J

2233532 | Tattoo: TJL 1020J | DOB: February 2, 2021

PERF. (lbs)

BW 89 ET
205 WW 701

EPD's

BW 1.2
WW 67
YW 120
M 33
TM 66ANGUS
Presented by Merit Canada

PANTHER CR INCREDIBLE 6704

KR INCREDIBLE 8149

KR PRIDE 4031

BAR S RANGE BOSS 4002

MERIT FLORA 6078D

MERIT FLORA 4120

MUSGRAVE INVISION

PANTHER CR JH BLACKBIRD 409

BARSTOW CASH

SUMMITCREST PRIDE 07X3

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

BAR-E-L IRON WILL 32Y

MERIT FLORA 4105



Merit Intent 37H - Maternal Brother



Merit Sam Elliott - Maternal Brother



Merit Renegade - Maternal Brother



Merit Flora 14H - Maternal Sister



Merit Flora 1004J - Full sister July 1, 2021

Merit Flora 6078D
Dam of Incredible 1020JMerit Flora 6078D
Dam of Incredible 1020J

INCREDIBLE 1020J

- Wow, is the first thing that springs to mind from the moment he got off the trailer mid September, we knew he was special. He was in the group of our ET calves born at Gerald Kary's. His sire was not available in Canada so Trent hauled Flora 6078 south of the border to AI her for this flush.
- We feel Incredible 1020 is one of the best bulls we've ever had the privilege of raising
- Outcross genetics make him highly employable
- He's athletic, smooth made, long sided, big hiped, deep flanked, big barrelled, and big nuttied, with a genuine herd bull look to him that will grab your attention
- His genomic profile suggests he's below breed average for birth weight, top 10% for weaning and yearling weight.
- His full sister has been a favourite since birth and no doubt she will become a real breeding piece at Merit.
- His temperament is calm and gentle, a trait that we put a lot of emphasis on here.
- He was only shown at Agribition where he weighed 1132lbs, was named Champion Angus bull in the Presidents Classic, and Reserve Champion bull overall breeds. He was also Intermediate Calf Champion in the Angus show. At his debut he made a lot of friends in breed and out.
- Flora 6078 has earned the right here to be called a great cow, with a production record that is unapparelled.
- She has produced high selling herd bulls \$22,000 Merit Renegade 8130 to Country Lane Angus, \$33,000 Merit Intent 37H to Linden Cattle Co, as well as Merit Sam Elliott 9144 whose sons are featured in this sale.
- 6078 has also produced the high selling heifer calves in our last two female sales to Southland & 66 Ranch
- Maternal sister Flora 14H captured many banners last summer & fall.
- Incredible 1020 is a special breeding piece that no doubt will carve out a tremendous future.

Calving Ease Score: ★★

C H A R A C T E R



Masculinity
+ Crest
+ Width of Muzzle, Eye & Chest
+ Proud Carriage
= Distinctive qualities that make the
CHARACTER of a true HERDSIRE.

1022

MERIT 1022J

2242485 | Tattoo: GML 1022J | DOB: February 3, 2021

PERF. (lbs)

BW 77
205 WW 752

EPD's

BW 0.1
WW 66
YW 113
M 29
TM 62

BASIN PAYWEIGHT 1682

MERIT PAYCHEQUE 9002G

NORTH PERTH BARBARA 507

KR APOLLO 6458

MERIT SOCIALITE 9017G

MERIT SOCIALITE 7037E

BASIN PAYWEIGHT 006S

21AR O LASS 7017

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 300

KRAMERS APOLLO 317

KR MISS ANGUS 4309

BAR S RANGE BOSS 4002

MERIT SOCIALITE 5130C

- First son in the offering sired by 2020 high selling bull Paycheque 9002
- Low birth weight bull that can be used with confidence on heifers without sacrificing growth
- A heifer's first calf, she did a great job on him with a WWR of 106
- He combines the calving ease of Paycheque, Apollo and Range Boss along with the maternal strength of the Socialite cow family and the sires in his pedigree

Calving Ease Score: ★★ ★



KR Apollo 6458 - Sire of Merit 1022J

1025

MERIT 1025J

2229529 | Tattoo: TJL 1025J | DOB: February 4, 2021

PERF. (lbs)

BW 85 ET
205 WW 801

EPD's

BW 3
WW 66
YW 110
M 23
TM 56

SMA WATCHOUT 482

CONLEY EXPRESS 7211

DPL SANDY 3040

EXAR ONE-IRON 3889B

MERIT SOCIALITE 5130C

MERIT SOCIALITE 2013

SILVEIRAS WATCHOUT 0514

2K BEAUTY 961

SILVEIRAS STYLE 9303

K N C CABIN CREEK SANDY 804

DAMERON FIRST CLASS

GREENS PRINCESS 1012

MERIT LUKE 3120

MERIT SOCIALITE 48X

ANGUS

- Power & performance
- Top 10% for weaning, yearling and marbling
- Great hair
- His donor dam is a powerful female from the Socialite cow family, tracing back to the 48X cow.
- His maternal brother, Merit Monument, is a herdsire for Brown Angus Ranch in North Dakota.

Calving Ease Score: ★



Conley Express 7211 - Sire of Merit 1025J

1026

MERIT 1026J

2220597 | Tattoo: TJL 1026J | DOB: February 4, 2021

PERF. (lbs)

BW 73
205 WW 749

EPD's

BW 1.7
WW 61
YW 98
M 26
TM 57

HF UNIT 14C

MERIT RENEGADE 8130F

MERIT FLORA 6078D

MERIT GIBSON CREEK 7026E

MERIT M'BROOK LASS 9117G

MERIT M'BROOK LASS 5089C

HF TIGER 5T

HF ROSEBUD 276Z

BAR S RANGE BOSS 4002

MERIT FLORA 4120

MERIT STONEY CREEK 4023

MERIT COUNTESS 5161C

MERIT KLONDIKE 3157A

MERIT MBROOK LASS 1092

- Long sided, smooth made, calving ease prospect
- His Granddam, 5089C, produced a very successful show heifer for Greenwood Acres.

Calving Ease Score: ★★ ★

Merit Renegade 8130F
Sire of Merit 1026JMerit Gibson Creek 7026
Sire of
Merit M'Brook Lass 9117G - Dam

MERIT 1026J

1027

MERIT ATTENTION 1027J

2229497 | Tattoo: TJL 1027J | DOB: February 4, 2021

PERF. (lbs)

BW 84 ET
205 WW 841

EPD's

BW 4.2
WW 84
YW 130
M 21
TM 63

ANGUS GS
Presented by Mogen Canada

JMB TRACTION 292

SCHIEFELBEIN ATTRACTIVE 4565

FROSTY ANSWER 3979

BAR S RANGE BOSS 4002

MERIT FLORA 6078D

MERIT FLORA 4120

SITZ TOP GAME 561X

JMB EMULOTA 013

S A V FINAL ANSWER 0035

FROSTY ELBA LIZZY 1106

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

BAR-E-L IRON WILL 32Y

MERIT FLORA 4105

- Attention commands your attention with his proud carriage
- Pounds heavy bull ranking him in the top 1% for weaning & yearling growth traits
- Long bodied & athletic with a little more frame
- Sound in his temperament & structure
- His dam is none other than the Flora 6078 female, she's soft sided, big barrelled, and feminine with an impeccable udder
- Whether you are a commercial or seedstock producer, Attention is the kind to build a cow herd around and sire male progeny that will excel as well

Calving Ease Score: ★



Schiefelbein Attractive 4565 - Sire of Attention 1027J



Merit Flora 6078D - Dam of Merit Attention 1027J



ATTENTION 1027J

1034

MERIT MAC 1034J

2229496 | Tattoo: TJL 1034J | DOB: February 5, 2021

PERF. (lbs)

BW 94 ET
205 WW 789

EPD's

BW 3.3
WW 49
YW 82
M 29
TM 54

ANGUS GS
Presented by Mogen Canada

BAR S RANGE BOSS 4002

MERIT MCLAREN 8020F

MERIT BLACKCLASS 6060D

GDAR INSIGHT 7201

MERIT SOCIALITE 48X

MERIT SOCIALITE 4195

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

MERIT STONEY CREEK 4023

MERIT BLACKCLASS 1184

SITZ INSIGHT 4794

GDAR QUEEN CARY 3233

F A R KRUGERRAND 410H

MERIT SOCIALITE 1024

- An outstanding bull with as much potential as any in the offering.
- Sired by calving ease & past high selling bull Merit McLaren, currently working at Duralta Farms & South View Ranch
- Half brother to last years \$62,500 high selling bull Merit Kingpin to 66 Ranch , as well as Kingsman, Whiskey, and Rage
- Good looking, easy fleshing, good performance, great hair & an exceptional mother, he's a direct son of Socialite 48X. She has been the mother of high selling bulls, females and grand mother to the 2021 show female of the year.
- Feed efficiency in everyone's cow herd is more important now than ever as costs keep rising and drought pressures resources. His flush sisters are easy keeping , functional, super hairy and we cant wait to get them into production.
- Mac combines two of the cow families that are synonymous with producing herdbulls in the Merit bull pen.

Calving Ease Score: ★



MAC 1034J

Merit Whiskey 8010
3/4 Brother of Merit Mac 1034JMerit Kingpin 32H
1/2 Brother of Merit Mac 1034JMerit Socialite 48X
Dam of Merit Mac 1034JMerit Socialite 4195
Maternal Granddam of Merit Mac 1034J

1035

MERIT 1035J

2220617 | Tattoo: TJL 1035J | DOB: February 5, 2021

PERF. (lbs)

BW 76
205 WW 687

BASIN PAYWEIGHT 1682

MERIT PAYCHEQUE 9002G

NORTH PERTH BARBARA 507

EPD's

BW 1.2
WW 58
YW 100
M 28
TM 57

BAR S RANGE BOSS 4002

MERIT SOCIALITE 9037G

MERIT SOCIALITE 48X

BASIN PAYWEIGHT 006S

21AR O LASS 7017

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 300

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

GDAR INSIGHT 7201

MERIT SOCIALITE 419S

- Calving ease heifer bull with length, hair and respectable performance
- Born unassisted to a first calf heifer who is a beautiful full sister to Kingsman & Whiskey
- Paycheque sires uniform, low birth weight, vigorous calves that perform well and leave you a quality product at the end of the day.
- 1035 should also leave you with females that enhance your cow herd.

Calving Ease Score: ★★ ★



Merit Socialite 9037G - udder

1038

MERIT 1038J

2220623 | Tattoo: TJL 1038J | DOB: February 6, 2021

PERF. (lbs)

BW 72
205 WW 739

BASIN PAYWEIGHT 1682

MERIT PAYCHEQUE 9002G

NORTH PERTH BARBARA 507

EPD's

BW 0.4
WW 62
YW 106
M 28
TM 59

BAR S RANGE BOSS 4002

MERIT LADY ANN 9031G

MERIT LADY ANN 7065E

BASIN PAYWEIGHT 006S

21AR O LASS 7017

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 300

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

HF UNIT 14C

MERIT LADY ANN 3093

- Calving ease heifer bull with real good performance, which is reflected in his spread between birth to weaning
- It's nice to have a sleep easy bull that also leaves a quality marketable product at the end of the day
- The combination of the Barbara cow and Range Boss will also leave you a set of females you'll love.

Calving Ease Score: ★★ ★

Merit Lady Ann 9031G
Dam of Merit 1038JMerit Lady Ann 7065E
Maternal Granddam of Merit 1038J

1040

MERIT 1040J

2220624 | Tattoo: TJL 1040J | DOB: February 6, 2021

PERF. (lbs)

BW 84
205 WW 713

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

EPD's

BW 2.9
WW 55
YW 97
M 23
TM 51

MERIT 77X

MERIT BEAUTY 2035

MERIT BEAUTY 9563

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

GDAR INSIGHT 7201

MERIT SOCIALITE 5084

CROWFOOT EQUATION 5793R

MERIT BEAUTY 21K

- 1040 is well balanced with lots of hip and length of spine
- His 9 year old dam has a 104 WWR on her sons
- Sam Elliott is a natural son of Flora 6078, he turned heads and won his division at every show he went to as a calf, he boasted a 932 lb WW with a 127 WWR
- These Sam Elliott sons are consistent in kind.

Calving Ease Score: ★

Merit 54H
Maternal Brother of Merit 1040J

MERIT 1040J



1046

MERIT MR WILSON 1046J

2229534 | Tattoo: TJL 1046J | DOB: February 8, 2021

PERF. (lbs)

BW 88 ET
205 WW 751

EPD's

BW 1.6
WW 56
YW 97
M 30
TM 58

JMB TRACTION 292

SCHIEFELBEIN ATTRACTIVE 4565

FROSTY ANSWER 3979

GUMBO GULCH CREED 94S

DMM BLACKBIRD 105A

SOUTHERN OX BLACKBIRD 12J

SITZ TOP GAME 561X

JMB EMULOTA 013

S A V FINAL ANSWER 0035

FROSTY ELBA LIZZY 1106

TC FREEDOM 104

CASSIE OF GUMBO GULCH 58M

SOUTHERN OX ZULU 26G

WINDOVER BLACKBIRD 57F

- Great herdbulls come from great mothers and Mr. Wilson's dam, DMM Blackbird 105A, is one of the greatest Canadian cows in production as well as being an RBC Supreme Champion.
- 1046 was named the Reserve Champion Angus bull at the President's Classic at Agribition
- Style, length, hip, great foot structure & hair, backed by a superior mother cow & a solid genomic profile puts all the pieces of the puzzle together
- Proven & predictable genetics to move your program forward.

Calving Ease Score: ★

DMM International 54D
Maternal Brother of Merit Mr Wilson 1046JDMM Blackbird 105A
Dam of Merit Mr Wilson 1046JReserve Champion Angus Bull Presidents Classic
Merit Mr Wilson 1046J

MR WILSON 1046J

1049

MERIT PAY RAISE 1049J

2220641 | Tattoo: TJL 1049J | DOB: February 9, 2021

PERF. (lbs)

BW 80
205 WW 897

EPD's

BW 1.9
WW 84
YW 140
M 32
TM 102

BASIN PAYWEIGHT 1682

MERIT PAYCHEQUE 9002G

NORTH PERTH BARBARA 507

HF UNIT 14C

MERIT SOCIALITE 8192F

MERIT SOCIALITE 48X

BASIN PAYWEIGHT 006S

21AR O LASS 7017

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 300

HF TIGER 5T

HF ROSEBUD 276Z

GDAR INSIGHT 7201

MERIT SOCIALITE 419S

- Our goal has always been to raise bulls that have a positive impact in the commercial industry combining calving ease, performance, do ability and still leave you daughters that you can retain with confidence.
- 1049 has the look, data, and cow families to be a great breeding piece!
- He's an outstanding individual with a modest birth weight and almost 900 lb weaning weight and the #1 WWR of 129.
- Top 1 % in the breed for weaning, yearling & milk
- He'll sire those kinds of calves that command top dollar and will perform in a feedlot
- His hard- working mother produced a scale pounder last year as a two-year old. Her production is a testament to the strength of the Socialite cow family

Calving Ease Score: ★★



MAC 1034J

Merit Paycheque 9002G
Sire of Merit Pay Raise 1049JMerit 138H
Maternal Brother of Merit Pay Raise 1049JMerit Socialite 48X
Maternal Granddam of Merit Pay Raise

1052

MERIT MCGRAW 1052J

2223766 | Tattoo: TJL 1052J | DOB: February 10, 2021

PERF. (lbs)

BW 96
205 WW 832

EPD's

BW 4.2
WW 67
YW 118
M 24
TM 56

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

HF UNIT 14C

MERIT BLACKBIRD 7016E

BEVERLY HILLS BLACKBIRD 503

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

HF TIGER 5T

HF ROSEBUD 276Z

BEVERLY HILLS RAINMAKER 300

BEVERLY HILLS BLACKBIRD 003

- Length = pounds, and the market still pays premiums for pounds!
- He was one of the heaviest calves at weaning with a WWR of 116
- McGraw is a real meat machine; strong topped, big hipped with natural muscle shape
- Combines performance with maternal fundamentals
- His mother is moderate Unit daughter, with a beautiful udder

Calving Ease Score: ★



Merit McGraw 1052J



MERIT MCGRAW 1052J

Merit McGraw 1052J
June 2021

1053

MERIT 1053J

2242069 | Tattoo: TJL 1053J | DOB: February 10, 2021

PERF. (lbs)

BW 45
205 WW 647

EPD's

BW -3.9
WW 39
YW 62
M 25
TM 45

BAR S RANGE BOSS 4002

MERIT MCLAREN 8020F

MERIT BLACKLASS 6060D

BAR-E-L IRON WILL 32Y

MERIT HEROINE 3066

MERIT HEROINE 8599

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

MERIT STONEY CREEK 4023

MERIT BLACKLASS 1184

HF IRON MAN 167W

TIPTOP OF RAINBOW HILLS 51U

CROWFOOT EQUATION 5793R

MERIT HEROINE 2134

- Yes, his birth weight is correct, he came a month early and was a feisty fighter that never missed a beat!
- Even though his birth weight is exceptionally low he's not necessarily a heifer bull
- His dam is a powerful, tanky Iron Will daughter
- 1053 will add vigour, hair & fleshing ability

Calving Ease Score: ★★

Merit Heroine 3066
Dam of Merit 1053JJaymarandy NC Socialite 11H
by Merit McLaren 8020F

TEMPERAMENT

We have always prided our operation on our genetically sound minded, calm and gentle cattle. It's one of the first things people notice when touring our cattle. Our cow herd is not a pail fed spoiled bunch. We eliminate the problems when they arise.



1054

MERIT INVESTMENT 1054J

2233546 | Tattoo: TJL 1054J | DOB: February 9, 2021

PERF. (lbs)

BW 83 ET
205 WW 696

EPD's

BW 2.8
WW 61
YW 104
M 23
TM 54

ANGUS
Presented by Angus Canada

HF SYNDICATE 213Z

U-2 COALITION 206C

U2 ERELITE 109Z

BAR S RANGE BOSS 4002

MERIT FLORA 6078D

MERIT FLORA 4120

CONNEALY CONSENSUS 7229

HF MISS BLACKCAP 27R

YOUNG DALE XCLUSIVE 25X

U-2 ERELITE 1X

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

BAR-E-L IRON WILL 32Y

MERIT FLORA 4105

- This ET bull is the sleeper of the bunch, he gets better by the day!
- Complete & fault free in his design
- 1054 possesses length, hip, hair, good nature & exceptional maternal qualities
- His flush sister is one of the highlights in the replacement pen
- The Coalition progeny are high quality, sound in their structure and both sexes are just flat good!

Calving Ease Score: ★★



U2 Erelite 109Z

Granddam of Merit Investment 1054J



MERIT INVESTMENT 1054J



U-2 Coalition 206C

Sire of Merit Investment 1054J



Merit Flora 6078D

Dam of Merit Investment 1054J

1057

MERIT 1057J

2223769 | Tattoo: TJL 1057J | DOB: February 11, 2021

PERF. (lbs)

BW 87
205 WW 784

EPD's

BW 4.2
WW 62
YW 103
M 25
TM 56

BAR S RANGE BOSS 1118

BAR S RANGE BOSS 4002

BAR S PRIDE 0073

MERIT GIBSON CREEK 7026E

MERIT COUNTESS 9011G

MERIT COUNTESS 7092E

B C LOOKOUT 7024

BAR S PRIDE 7808

PLAINVIEW LUTTON E102

BAR S PRIDE 8594

MERIT STONEY CREEK 4023

MERIT COUNTESS 5161C

MERIT CAST IRON 5094C

MERIT COUNTESS 9660

- One of the few direct Range Boss sons in the sale, unassisted out of a first calf heifer, she did a great job!
- Above average for performance with a WWR 109
- The bottom side of his pedigree combines past high selling bulls Merit Gibson Creek & Merit Cast Iron
- Range Boss has made a tremendous & lasting impact here as well as many top herds around the country.

Calving Ease Score: ★



Bar S Range Boss 4002 - Sire of Merit 1057J

1060

MERIT 1060J

2242489 | Tattoo: GML 1060J | DOB: February 12, 2021

PERF. (lbs)

BW 84
205 WW 767

EPD's

BW 1.1
WW 66
YW 112
M 28
TM 61

BASIN PAYWEIGHT 1682

MERIT PAYCHEQUE 9002G

NORTH PERTH BARBARA 507

BAR S RANGE BOSS 4002

MERIT SOCIALITE 7037E

MERIT SOCIALITE 5130C

BASIN PAYWEIGHT 006S

21AR O LASS 7017

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 300

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

EXAR ONE-IRON 3889B

MERIT SOCIALITE 2013

- Paycheque calves are born easily & hit the ground running
- 1060 is below breed average for birth and above for growth traits and milk
- His dam is a beautiful Range Boss daughter out of the 5130 donor that traces back to the Socialite 48X female.

Calving Ease Score: ★★



Udder quality of the cow family

1061

MERIT 1061J

2223779 | Tattoo: TJL 1061J | DOB: February 12, 2021

PERF. (lbs)

BW 73
205 WW 610

EPD's

BW 0
WW 37
YW 62
M 24
TM 43

KR CASINO 6243

LAFLINS CASINO 8443

LAFLINS GALAXIE 3308

BAR S RANGE BOSS 4002

MERIT JILT 7078E

MERIT JILT 9830

CFCC BLACK JACK 001

MALSONS SAVANNAH 27Y

S A V BISMARCK 5682

LAFLINS GALAXIE 5244

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

EASTONDALE WINDY 43'05

MERIT JILT 4233

- Garrett sourced Casino down in Kansas. He had a great look about him & combined muscle shape with calving ease along with a beautiful & top producing mother at Laflin's
- 1061 is the sleep easy kind

Calving Ease Score: ★★



Laflins Casino 8443 - Sire of Merit 1061J

1062

MERIT 1062J

2223781 | Tattoo: TJL 1062J | DOB: February 12, 2021

PERF. (lbs)

BW 77
205 WW 735

EPD's

BW 2.7
WW 59
YW 100
M 22
TM 52

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

3 "G" CONSTITUTION 18C

MERIT M'BROOK LASS 9012G

MERIT M'BROOK LASS 7193E

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

CONNEALY CONSENSUS 7229

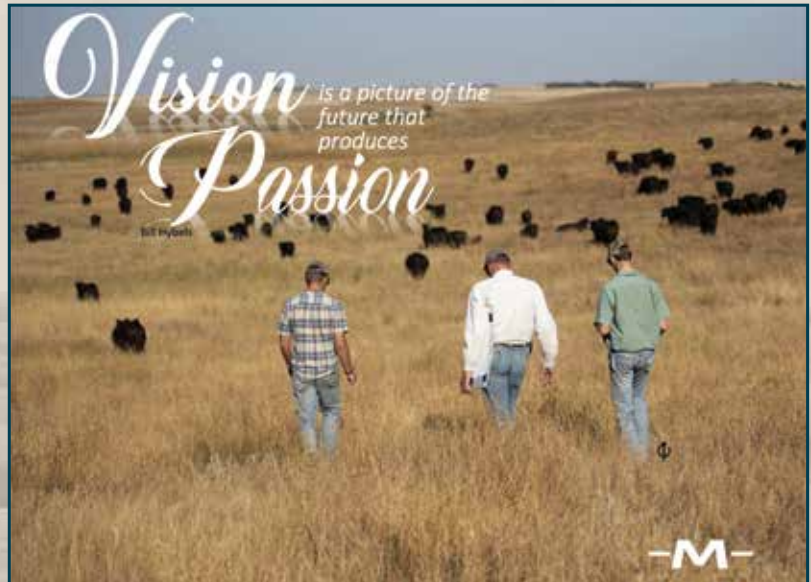
HF ERICA 126X

BAR S RANGE BOSS 400

MERIT M'BROOK LASS 9534

- Low birth bull in a lengthy package combined with good performance
- WWR 103
- Dam was a really nice uddered first calf heifer.

Calving Ease Score: ★



1064

MERIT 1064J

2223782 | Tattoo: TJL 1064J | DOB: February 13, 2021

PERF. (lbs)

BW 89
205 WW 853

EPD's

BW 3.1
WW 78
YW 130
M 24
TM 89

BASIN PAYWEIGHT 1682

MERIT PAYCHEQUE 9002G

NORTH PERTH BARBARA 507

BAR-E-L IRON WILL 32Y

MERIT COUNTESS 3135

MERIT COUNTESS 8781

BASIN PAYWEIGHT 006S

21AR O LASS 7017

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 300

HF IRON MAN 167W

TIPTOP OF RAINBOW HILLS 51U

MERIT MATADOR 4190

MERIT COUNTESS 7067

- Paycheque certainly passed along his performance to 1064.
- He's an impressive, natural powerhouse with an 853lb 205 day weight and a WWR 120
- Rugged, long, hairy and athletic, his mother historically has packed above average performance into her sons
- He will be easy to find on sale day

Calving Ease Score: ★

Merit 49H
Maternal Brother of Merit 1064J

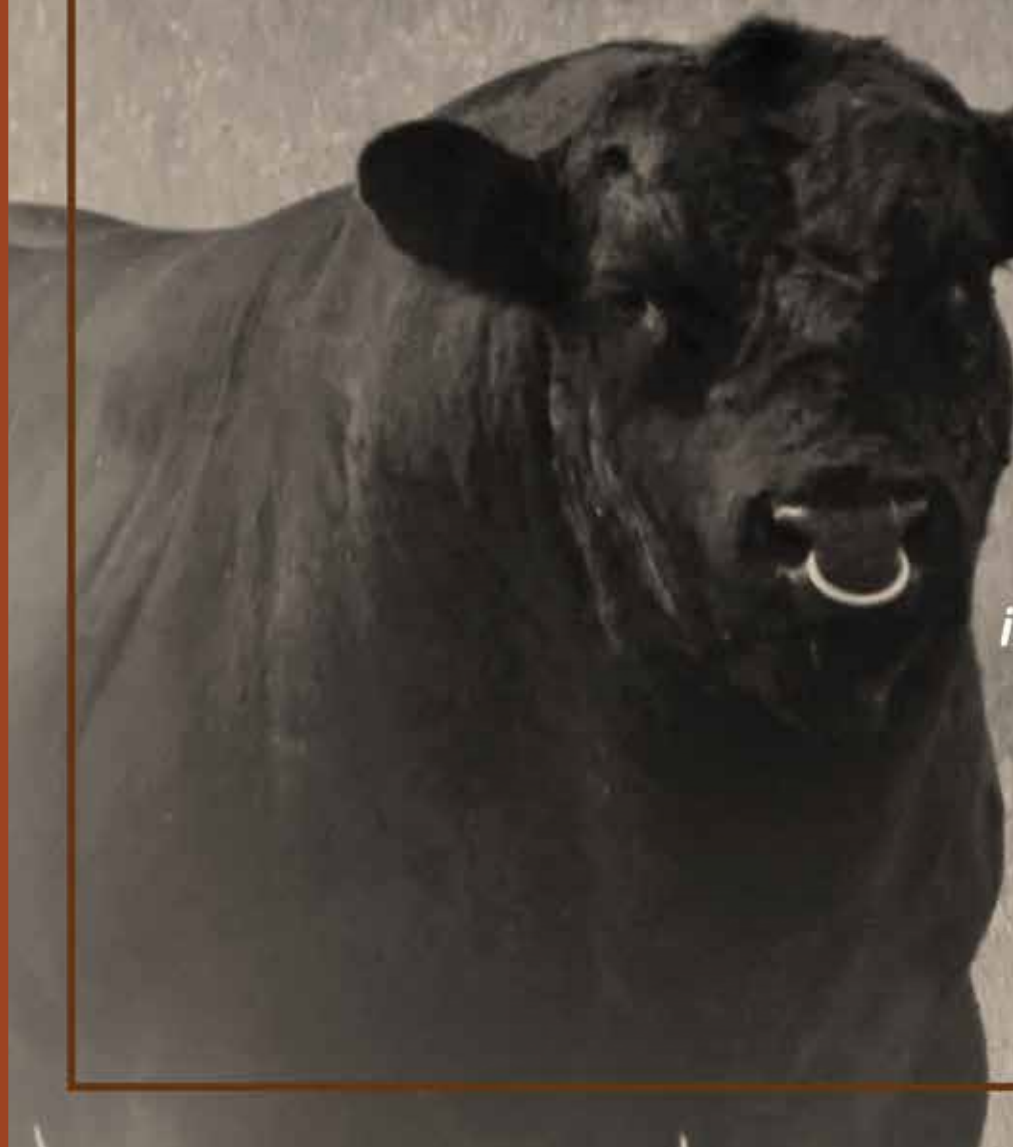
MERIT 1064J

ALWAYS *Striving* -M-

Striving to build a better cow herd and better bulls that sire calves that put more money in your pocket.

Bulls that cover ground & sire long bodied steers with eye appeal and lots of hair, the kind order buyers line up for, and females that make productive, functional, and hassle-free range cows.

We love this industry. It's why we get up in the morning. We want to do our part to make it better!



1067

MERIT RANCH WATER 1067J

2211703 | Tattoo: GML 1067J | DOB: February 13, 2021

PERF. (lbs)

BW 75
205 WW 788

EPD's

BW 3.5
WW 47
YW 81
M 21
TM 45

PM THUNDERSTRUCK 22'13

BLAIR'S THUNDERSTORM 807F

S A V MADAME PRIDE 0151

BAR S RANGE BOSS 4002

MERIT SOCIALITE 8196F

MERIT SOCIALITE 3060

HF THUNDERBIRD 146Y

MV F ROSEBUD 313U

S A V 004 DENSITY 4336

S A V MADAME PRIDE 0075

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

MERIT JUSTICE 41X

MERIT SOCIALITE 48X



Merit Socialite 8196F
Dam of Merit Ranch Water 1067J



Merit Socialite 7163
Full Sister to Merit Socialite 8196F



Full sister to Merit Socialite 8196F



SAV Madame Pride 0151
Dam of Blair's Thunderstorm 807F



- We hold Ranch Water in high regard
- He's super sound made, with excellent foot structure, big topped, bold sprung, and exceptionally well balanced
- He's absolutely as fault free as we can design one
- 'Chilly', as we call him, has the most pleasing disposition of any calf we've ever worked with, while displaying high libido from an early age
- His exceptional Range Boss dam from the Socialite family validates him as a true herd bull prospect. They made many friends on the road this past year, while gathering many championships as well as an Alberta Supreme top 5 and Agribition Supreme top 10.
- We plan to use Ranch Water extensively in our replacement heifer pen

Calving Ease Score: ★★ ★



turn the **Ranch** cow into the **Show** cow

1068

MERIT 1068J

2223788 | Tattoo: TJL 1068J | DOB: February 14, 2021

PERF. (lbs)

BW 80
205 WW 719

EPD's

BW 1.9
WW 54
YW 94
M 24
TM -

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

E A R UPFRONT B72

MERIT PRIDE 7107E

MERIT PRIDE 2123

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

SITZ UPWARD 8340

E A R BLACK MAJIC 44U 44S

BEVERLY HILLS VISA 734

MERIT PRIDE 9583

- 1068 is a chunk of a bull, masculine & muscular in his design with a moderate birth weight
- One maternal sister was our "cover girl" for our 2020 female sale and is working for the Haynes family, the other sister by Sting is gorgeous with a perfect udder.

Calving Ease Score: ★



MERIT 1068J

1070

MERIT 1070J

2242498 | Tattoo: GML 1070J | DOB: February 14, 2021

PERF. (lbs)

BW 84
205 WW 778

EPD's

BW 2.2
WW 58
YW 97
M 24
TM 53

PM THUNDERSTRUCK 22'13

BLAIR'S THUNDERSTORM 807F

S A V MADAME PRIDE 0151

EXAR ONE-IRON 3889B

MERIT SOCIALITE 5130C

MERIT SOCIALITE 2013

HF THUNDERBIRD 146Y

MV F ROSEBUD 313U

S A V 004 DENSITY 4336

S A V MADAME PRIDE 0075

DAMERON FIRST CLASS

GREENS PRINCESS 1012

MERIT LUKE 3120

MERIT SOCIALITE 48X

- Thunderstorm was selected as a breeding piece for his excellent foot structure, muscle shape with wide pin set and his mother is flat out beautiful and productive from the highly regarded Madame Pride family
- 1070 has a tic more frame
- Dam is the donor Socialite 5130 female that also produced herdsire Merit Monument for Brown's Angus Ranch in North Dakota

Calving Ease Score: ★

1071

MERIT 1071J

2223791 | Tattoo: TJL 1071J | DOB: February 14, 2021

PERF. (lbs)

BW 76
205 WW 723

EPD's

BW 1.9
WW 57
YW 96
M 24
TM 53

PM THUNDERSTRUCK 22'13

BLAIR'S THUNDERSTORM 807F

S A V MADAME PRIDE 0151

NORTHERN VIEW SMW GUSTOV 3Z

MERIT SOCIALITE 8011F

MERIT SOCIALITE 48X

HF THUNDERBIRD 146Y

MV F ROSEBUD 313U

S A V 004 DENSITY 4336

S A V MADAME PRIDE 0075

REMITALL H RACHIS 21R

ISLA BANK NEONIA 27S

GDAR INSIGHT 7201

MERIT SOCIALITE 4195

- Low birth bull that comes to you in a well balanced & attractive package
- His dam has a beautiful udder by Northern View Gustov, herdsire for Miller Wilson Angus
- Grandson of Socialite 48X

Calving Ease Score: ★★



Northern View SMW Gustov 3Z
Maternal Grand sire of Merit 1071J



REAL WORLD

No frills, functional females with the utmost attention paid to structure, do-ability, udders, disposition, fertility and the ability to raise a quality calf.

They graze all summer and in late fall they are then fed quality hay with protein/mineral tubs on a half section until late January. They are not supplemented with grain, swath grazing annual cereals or "roughing it" grazing corn. We manage them this way so we know that our genetics will work under our customers' management.

Our goal is to produce the best Merit Mommas possible for our environment and market. The Angus cow is still the best mother cow in the world.

1074

MERIT ATTRACTION 1074J

2233542 | Tattoo: TJL 1074J | DOB: February 14, 2021

PERF. (lbs)

BW 97 ET
205 WW 729

EPD's

BW 3.9
WW 72
YW 122
M 23
TM 59ANGUS CS
Presented by Angus Canada

JMB TRACTION 292

SCHIEFELBEIN ATTRACTIVE 456S

FROSTY ANSWER 3979

BAR S RANGE BOSS 4002

MERIT FLORA 6078D

MERIT FLORA 4120

SITZ TOP GAME 561X

JMB EMULOTA 013

S A V FINAL ANSWER 0035

FROSTY ELBA LIZZY 1106

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

BAR-E-L IRON WILL 32Y

MERIT FLORA 4105

- Our bulls have tons of hair, a lot more than most Angus places, it's a trait with economic importance in this country. 1074 is one of those bulls that was "hiding" under all that shag, he's a stud!
- He's at the top of the breed for growth and performance traits
- Full brother to 1027J, out of Flora 6078

Calving Ease Score: ★



Merit Blackclass 6078D
Dam of Merit Attraction 107J



ATTRACTION1074J

1081

MERIT MACHO 1081J

2242494 | Tattoo: MSL 1081J | DOB: February 16, 2021

PERF. (lbs)

BW 91
205 WW 740

EPD's

BW 4.4
WW 57
YW 96
M 25
TM 54

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

MERIT STONEY CREEK 4023

MERIT BLACKCLASS 6060D

MERIT BLACKCLASS 1184

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

HF PROWLER 43U

MERIT PRIDE 2010

BEVERLY HILLS VISA 734

MERIT BLACKCLASS 5195

- The cattleman's kind here, a real meat machine, thick topped, with muscle shape down to his hock
- Masculine with tremendous hair and a good nature
- Maternal brother to past high sellers Merit McLaren & Merit Kingpin
- In a short period of time, Blackclass 6060 has already earned Elite dam status with a weaning weight ratio of 109 on her four bull calves, her proven high quality production has earned her a spot as a donor.

Calving Ease Score: ★



Merit Kingpin
Maternal Brother of Merit Macho 1081J



Merit Blackclass 6060D
Dam of Merit Macho 1081J



MAC 1034J

1082

MERIT 1082J

2223796 | Tattoo: TJL 1082J | DOB: February 16, 2021

PERF. (lbs)

BW 95
205 WW 728

EPD's

BW 4.9
WW 63
YW 110
M 22
TM 54

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

MAR INNOVATION 251

MERIT JILT 6025D

MERIT JILT 2023

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

CONNEALY IMPRESSION

MAR FINAL KAHUNA 856

MERIT 77X

MERIT JILT 8732

- Maternal brother to Merit Divergent, herd-sire for Dallas Johnson in Manitoba
- Super complete & well balanced
- He ranks in the top 10% for weaning & yearling
- His dam by Innovation is big bodied and great uddered with near perfect foot structure.

Merit Jilt 6025D
Dam of Merit 1082JMerit Divergent 9024G
Maternal Brother of Merit 1082J

MERIT 1082J

Calving Ease Score: ★

1083

MERIT 1083J

2223797 | Tattoo: TJL 1083J | DOB: February 16, 2021

PERF. (lbs)

BW 87
205 WW 823

EPD's

BW 3.5
WW 63
YW 103
M 26
TM 58

KR CASINO 6243

LAFLINS CASINO 8443

LAFLINS GALAXIE 3308

MERIT VALOR 5032

MERIT FLORA 7068E

MERIT FLORA 4120

CFCC BLACK JACK 001

MALSONS SAVANNAH 27Y

S A V BISMARCK 5682

LAFLINS GALAXIE 5244

R B TOUR OF DUTY 177

MERIT BEAUTY 3110

BAR-E-L IRON WILL 32Y

MERIT FLORA 4105

- A new genetic twist here with style, balance and muscle shape
- Dam is a perfect uddered and a maternal sister to our donor female Flora 6078. She has a life ratio of 107 on her 3 bull calves
- Maternal brother to Merit Gibson's Finest 9128

Calving Ease Score: ★



Laflins Casino 8443 - Sire of Merit 1083J

Merit Flora 7068E
Dam of Merit 1083J

MERIT 1083J

1086

MERIT 1086J

2242535 | Tattoo: TJL 1086J | DOB: February 17, 2021

PERF. (lbs)

BW 90
205 WW 687

EPD's

BW 1.7
WW 41
YW 70
M 26
TM 46

BAR S RANGE BOSS 4002

MERIT MCLAREN 8020F

MERIT BLACKCLASS 6060D

S A F CONNECTION

MERIT PRIDE 1050

MERIT PRIDE 9567

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

MERIT STONEY CREEK 4023

MERIT BLACKCLASS 1184

SVF GDAR 216 LTD

S A F ROYAL QUEEN 5084

ROYAL FORTE DRCC 5138R

MERIT PRIDE 6224

- Another good McLaren son that nicely balances performance, muscle, and sound structure
- From an elite dam with a life production ratio of 105.

Calving Ease Score: ★

Merit 93H
Maternal Brother of Merit 1086J

Merit McLaren 8020F - Sire of Merit 1086J

1087

MERIT AFFILIATE 1087J

2242499 | Tattoo: GML 1087J | DOB: February 17, 2021

PERF. (lbs)

BW 89
205 WW 818

EPD's

BW 3.9
WW 58
YW 94
M 26
TM 56

PM THUNDERSTRUCK 22'13

BLAIR'S THUNDERSTORM 807F

S A V MADAME PRIDE 0151

BAR S RANGE BOSS 4002

MERIT JILT 7060E

MERIT JILT 2023

HF THUNDERBIRD 146Y

MV F ROSEBUD 313U

S A V 004 DENSITY 4336

S A V MADAME PRIDE 007

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

MERIT 77X

MERIT JILT 8732

- Herd Bull stud here!
- Strong topped, big hipped, smooth made, masculine, easy doing, sound made, good footed & pleasing to the eye
- Above average performance with a 115WWR
- It takes consistent producing cows to make exceptional bulls, his grand-mother has earned CAA elite status and his young Range Boss dam as a 113 WWR on her heifer progeny.
- His maternal sister was Junior division winner at Olds, Ag-Ex & Farm Fair as well as being Champion Bred & Owned female in the Junior Beef

Extreme at Agribition. She was a high seller in our female sale to Stepler Farms and Lyle McKay. Andre has reported she has the highest quality udder.

Calving Ease Score: ★



AFFILIATE 1087J



Blair's Thunderstorm 807F
Sire of Merit Affiliate 1087J



SAV Madame Pride 0151
Dam of Blair's Thunderstorm 807F



Merit Jilt 7060E
Dam of Merit Affiliate 1087J



Merit Jilt 131H
Maternal Sister of Merit Affiliate 1087J

1092

MERIT STORM 1092J

2242386 | Tattoo: TJL 1092J | DOB: February 19, 2021

PERF. (lbs)

BW 85
205 WW 819

EPD's

BW 4
WW 68
YW 114
M 26
TM 60

PM THUNDERSTRUCK 22'13

BLAIR'S THUNDERSTORM 807F

S A V MADAME PRIDE 0151

HF UNIT 14C

MERIT SOCIALITE 8007F

MERIT SOCIALITE 6058D

HF THUNDERBIRD 146Y

MV F ROSEBUD 313U

S A V 004 DENSITY 4336

S A V MADAME PRIDE 007

HF TIGER 5T

HF ROSEBUD 276Z

MAR INNOVATION 251

MERIT SOCIALITE 4195

- Here's a Thunderstorm son that will grab your attention
- Wide pinned, wide based, lots of hip and length of spine
- Moderate birth weight and great performance, ranking in the top 5% for weaning weight
- His dam is a beautiful Unit daughter stemming from the Socialite cow family



Merit Socialite 8007F
Dam of Merit Storm 1092J



STORM 1092J

D.L.M.S.
www.dlms.ca

Can't make it to the sale?
Bid Live Online

1096

MERIT 1096J

2242388 | Tattoo: TJL 1096J | DOB: February 21, 2021

PERF. (lbs)

BW 96
205 WW 725

EPD's

BW 4.2
WW 58
YW 99
M 20
TM 49

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

MC CUMBER FORTUNATE 213

GALE 663 OF MC CUMBER

GALE 369 OF MC CUMBER

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

SINCLAIR FORTUNATE SON

MISS WIX 5139 OF MC CUMBER

O C C TREMENDOUS 619T

GALE 176 OF MC CUMBER

- These Sam Elliot sons are true performance bulls.
- 1096's dam is moderate, easy fleshing, excellent uddered cow.

Calving Ease Score: ★



Merit Sam Elliott 9144G - Sire of Merit 1096J

1099

MERIT 1099J

2229503 | Tattoo: TJL 1099J | DOB: February 21, 2021

PERF. (lbs)

BW 84 ET
205 WW 699

EPD's

BW 2.5
WW 60
YW 99
M 18
TM 48

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 507

NORTH PERTH BARBARA 300

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

CONNEALY PRODUCT 568

EBONISTA OF CONANGA 471

S A V 004 DENSITY 4336

NORTH PERTH MISS BARB 232T



- Strong set of flush brothers by Sam Elliott x Barbara 507, they're like peas in a pod.
- Easy fleshing with great length of body
- High consideration for making strong maternal influence & impeccable udder design
- Full brother to Lots 1105 & 1121

Calving Ease Score: ★



MERIT 1099J

1102

MERIT 1102J

2247109 | Tattoo: CRSN 1102J | DOB: February 22, 2021

PERF. (lbs)

BW 88
205 WW 784

EPD's

BW 4.2
WW 56
YW 91
M 25
TM 53

PM THUNDERSTRUCK 22'13

BLAIR'S THUNDERSTORM 807F

S A V MADAME PRIDE 0151

BAR S RANGE BOSS 4002

MERIT FLORA 8031F

MERIT FLORA 6055D

HF THUNDERBIRD 146Y

MV F ROSEBUD 313U

S A V 004 DENSITY 4336

S A V MADAME PRIDE 007

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

MERIT STONEY CREEK 4023

MERIT FLORA 4105

- The Thunderstorm, Range Boss combination worked really well and they are a uniform and consistent in their kind.
- 1102 is proud, strong topped, big hiped, bold in his centre body with a look that's easy on the eye
- His maternal sister by Wisconsin was a favourite in our '21 female sale, selling to the good folks Ron & Nancy Cochrane in Ontario.

Merit Flora 20H
Maternal Sister of Merit 1102J

MERIT 1102J

Calving Ease Score: ★

**THE LAND,
THE WAY OF LIFE,
THE NEXT GENERATION,**

The **PASSION, FOCUS
and COMMITMENT**
*to provide the industry
with quality enhancing
genetics over thirty years
in the making.*



-MERIT
CATTLE CO.

1104

MERIT 1104J

2242392 | Tattoo: TJL 1104J | DOB: February 22, 2021

PERF. (lbs)

BW 94
205 WW 736

EPD's

BW 3.1
WW 52
YW 82
M 25
TM 51

BAR S RANGE BOSS 4002

MERIT KINGSMAN 8030F

MERIT SOCIALITE 48X

BAR-E-L IRON WILL 32Y

MERIT FLORA 4120

MERIT FLORA 4105

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

GDAR INSIGHT 7201

MERIT SOCIALITE 4195

HF IRON MAN 167W

TIPTOP OF RAINBOW HILLS 51U

MINBURN MAIN EVENT 82K

PR FLORA 48C

- Sound made, and super functional all around
- Son of past sale high seller Kingsman & donor Flora 4120, making him a ¾ sibling to our donor Flora 6078 and Merit Guardian, herd sire for Cow Trax
- A complete, well balanced package you will appreciate sale day.

Calving Ease Score: ★



Merit Kingsman 8030F
Sire of Merit 1104J



Merit Flora 4120
Dam of Merit 1104J



MERIT 1104J

Merit Pride 132H
Merit Kingsman daughter

1105

MERIT 1105J

2229511 | Tattoo: TJL 1105J | DOB: February 23, 2021

PERF. (lbs)

BW 92 ET
205 WW 721

EPD's

BW 3.2
WW 65
YW 121
M 21
TM 54

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 50

NORTH PERTH BARBARA 30

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

CONNEALY PRODUCT 568

EBONISTA OF CONANGA 471

S A V 004 DENSITY 4336

NORTH PERTH MISS BARB 232T

ANGUS

- Proven & predictable maternal traits
- 1105 is smooth made and attractive
- Genomic profile in the top 10% of the breed for weaning weight & top 5% of the breed for yearling weight
- Maternal brother to Paycheque, past sale high seller and herd sire for Merit & Kary Family Farms
- Full brothers sell as lots 1099 & 1121

Calving Ease Score: ★



MERIT 1105J

North Perth Barbara 50
Dam of Merit 1105J

1109

MERIT 1109J

2229510 | Tattoo: TJL 1109J | DOB: February 24, 2021

PERF. (lbs)

BW 82 ET
205 WW 676

EPD's

BW 1.8
WW 51
YW 99
M 18
TM 44

S A V RECHARGE 3436

S A V SUPERCHARGER 6813

S A V MADAME PRIDE 0075

MERIT BIG DAWG 3049A

MERIT SOCIALITE 5024C

MERIT SOCIALITE 1122

RITO 707 OF IDEAL 3407

S A V BLACKCAP MAY 4136

S A F 598 BANDO 5175

S A V MADAME PRIDE 8264

BAR-E-L IRON WILL 32Y

MERIT PRIDE 8651

BEVERLY HILLS VISA 734

MERIT SOCIALITE 5084

ANGUS

- Here's a bull you could use on some larger heifers
- Super correct & balanced
- His dam, Socialite 5024 is by 2004 sale high seller Merit Big Dawg 3049 to Double 'F'
- Flush brothers to Lot 1112, 1122, & 1131. These boys are uniform!

Calving Ease Score: ★★



Merit Socialite 5024C
Dam of Merit 1109J

1110

MERIT CHURCHILL 1110J

2229532 | Tattoo: TJL 1110J | DOB: February 24, 2021

PERF. (lbs)

BW 82 ET
205 WW 806

EPD's

BW 0.3
WW 59
YW 108
M 37
TM 67

ANGUS
Presented by Angus Canada

HF SYNDICATE 213Z

U-2 COALITION 206C

U2 ERELITE 109Z

GDAR INSIGHT 7201

MERIT SOCIALITE 48X

MERIT SOCIALITE 4195

CONNEALY CONSENSUS 7229

HF MISS BLACKCAP 27R

YOUNG DALE XCLUSIVE 25X

U-2 ERELITE 1X

SITZ INSIGHT 4794

GDAR QUEEN CARY 3233

F A R KRUGERRAND 410H

MERIT SOCIALITE 1024

- A definite sale feature here!
- Moderate birth & strong performance
- Churchill exhibits muscle, masculinity with structural integrity
- He's below breed average for birth, above for growth traits & top 1% for milk
- You really have to admire how he puts it all together in an attractive package
- He's always had a presence about him & his full flush sister is lights out good
- Son of the proven donor Socialite 48X, she just continues to raise the bar
- Coalition cattle are calving ease, sound structured, and good natured backed by his exceptional mother, the breed great & high selling \$140,000 cow at U2 dispersal, U2 Erelite 109Z
- Full brother sells as lot 1016

Calving Ease Score: ★★



Merit Churchill 1110J
Sept 1, 2021



CHURCHILL 1110J



Merit Socialite 48X
Dam of Merit Churchill 1110J



U2 Erelite 109Z
Granddam of Merit Churchill 1110J

1112

MERIT 1112J

2229505 | Tattoo: TJL 1112J | DOB: February 24, 2021

PERF. (lbs)

BW 92 ET
205 WW 722

EPD's

BW 3.4
WW 52
YW 101
M 17
TM 43

ANGUS
Presented by Angus Canada

S A V RECHARGE 3436

S A V SUPERCHARGER 6813

S A V MADAME PRIDE 0075

MERIT BIG DAWG 3049A

MERIT SOCIALITE 5024C

MERIT SOCIALITE 1122

RITO 707 OF IDEAL 3407

S A V BLACKCAP MAY 4136

S A F 598 BANDO 5175

S A V MADAME PRIDE 8264

BAR-E-L IRON WILL 32Y

MERIT PRIDE 8651

BEVERLY HILLS VISA 734

MERIT SOCIALITE 5084

- Good looking cattle always bring a premium in any auction setting and 1112 has the look to sire progeny that bring a premium.
- Great lines & strong topped
- Exceptional mother Socialite 5024 by 2014 sale high seller Big Dawg
- This group of flush brothers is very uniform
- Full brother to lots 1109, 1122, & 1131

Calving Ease Score: ★



SAV Supercharger 6813
Sire of Merit 1112J

1117

MERIT 1117J

2229502 | Tattoo: TJL 1117J | DOB: February 26, 2021

PERF. (lbs)

BW 90 ET
205 WW 718

EPD's

BW 2.3
WW 46
YW 71
M 22
TM 45

- $\frac{3}{4}$ brother to Merit Flora 6078 & Merit Guardian 85H & $\frac{1}{2}$ brother to last years high seller Kingpin!
- This Kingsman son adds a tick more frame in a long bodied & well balanced package with tremendous hair
- His flush sisters are more moderate & we cant wait to get them into production as the Kingsman daughters are now in production and look beautiful
- Maternally his daughters should have exceptional udders & make functional & profitable range cows, which is what the business is ultimately about
- He's sure to make a positive impact in any program.

Calving Ease Score: ★

BAR S RANGE BOSS 4002

MERIT KINGSMAN 8030F

MERIT SOCIALITE 48X

BAR-E-L IRON WILL 32Y

MERIT FLORA 4120

MERIT FLORA 4105

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

GDAR INSIGHT 7201

MERIT SOCIALITE 4195

HF IRON MAN 167W

TIPTOP OF RAINBOW HILLS 51U

MINBURN MAIN EVENT 82K

PR FLORA 48C

Merit Guardian 85H
3/4 Brother to Merit 1117JMerit Flora 6078
Maternal Sister to Merit 1117J

MERIT 1117J

1118

MERIT WESTERN 1118J

2242395 | Tattoo: TJL 1118J | DOB: February 26, 2021

PERF. (lbs)

BW 94
205 WW 814

EPD's

BW 4.2
WW 67
YW 109
M 23
TM 57

- Stout & chalk full of muscle, rib and overall dimension
- Above average for weaning weight with a WWR 113 and 205 of 814lbs makes him one of the top performing bulls in the offering
- He has that great Angus character & he has always been one of our favourite Sam sons
- His dam is from the Socialite family & the Stoney Creek 4023 bull that has done such a tremendous job for the Weise family of Bear Creek Angus and she has consistently produced above average performing progeny.

Calving Ease Score: ★

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

MERIT STONEY CREEK 4023

MERIT SOCIALITE 7006E

MERIT SOCIALITE 5098C

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

HF PROWLER 43U

MERIT PRIDE 2010

MERIT BIG DAWG 3049A

MERIT SOCIALITE 4195

Merit Stoney Creek 4023
Sire of Merit Socialite 7006EMerit Big Dawg 3049A
Maternal Grandsire of Merit Western 1118J

1121

MERIT 1121J

2229501 | Tattoo: TJL 1121J | DOB: February 27, 2021

PERF. (lbs)

BW 90 ET
205 WW 729

EPD's

BW 2.8
WW 64
YW 110
M 20
TM 52

- The Barbara/Sam flush brothers are like peas in a pod
- We are extremely pleased to have a high volume of bulls out of our donor females to provide everyone an opportunity to acquire these great genetics.
- Full brother to 1099 & 1105

Calving Ease Score: ★

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 507

NORTH PERTH BARBARA 300

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

CONNEALY PRODUCT 568

EBONISTA OF CONANGA 471

S A V 004 DENSITY 4336

NORTH PERTH MISS BARB 232T

DLMS
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Bid Live Online

1122

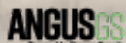
MERIT 1122J

2229517 | Tattoo: TJL 1122J | DOB: February 27, 2021

PERF. (lbs)

BW 73 ET
205 WW 625

EPD's

BW 0.7
WW 37
YW 71
M 16
TM 35

- These Daisy / Supercharger sons display a lot of eye appeal and real muscle
- Socialite 5024 had an very successful show career, but she earned her spot on our door roster with her perfect udder and foot structure.

Calving Ease Score: ★★

S A V RECHARGE 3436

S A V SUPERCHARGER 6813

S A V MADAME PRIDE 0075

MERIT BIG DAWG 3049A

MERIT SOCIALITE 5024C

MERIT SOCIALITE 1122

RITO 707 OF IDEAL 3407

S A V BLACKCAP MAY 4136

S A F 598 BANDO 5175

S A V MADAME PRIDE 8264

BAR-E-L IRON WILL 32Y

MERIT PRIDE 8651

BEVERLY HILLS VISA 734

MERIT SOCIALITE 5084



MERIT 1122J

Our Greatest Honour

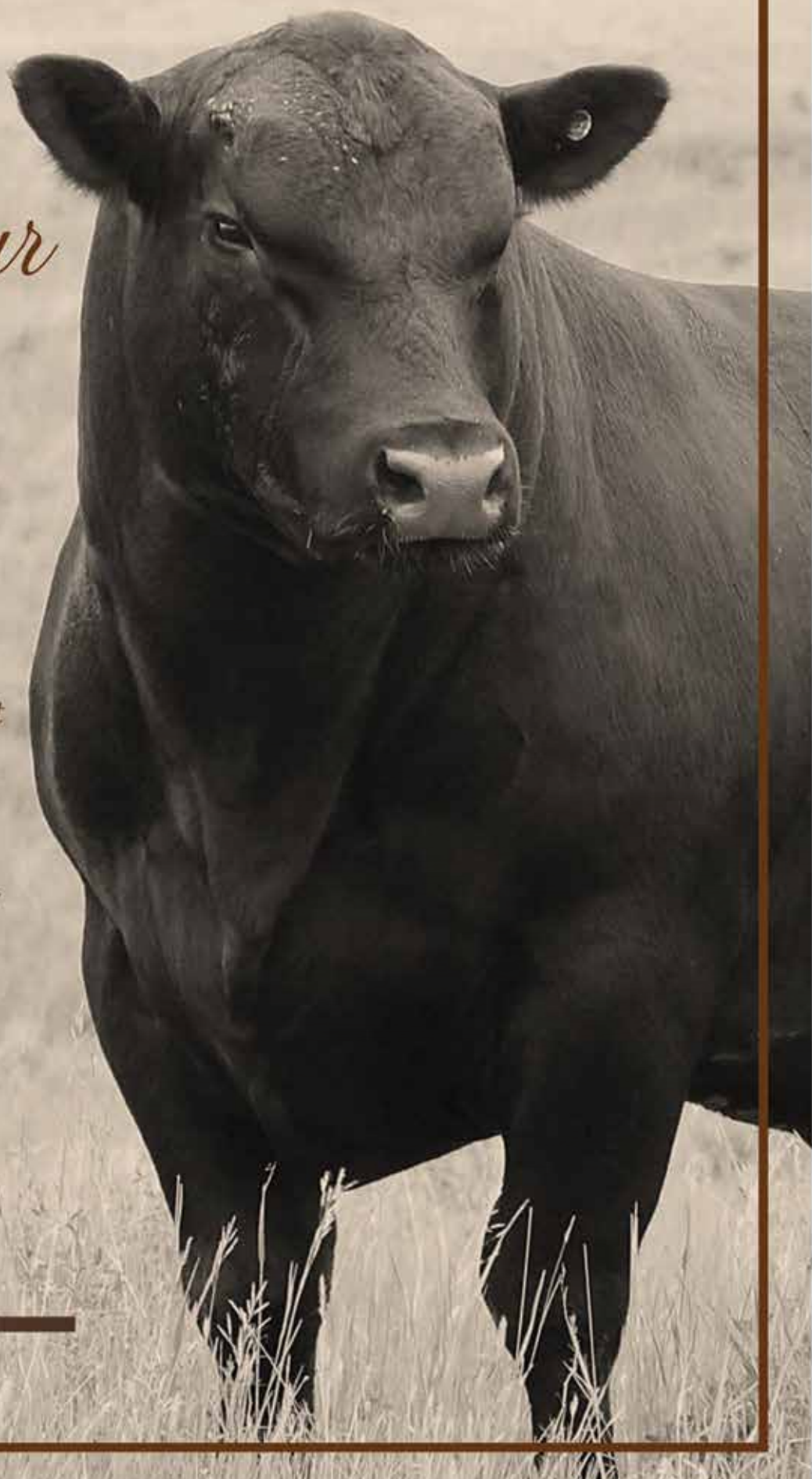
It's our honour & privilege to provide you with seedstock to move your operation forward. Without you there is no us!

Our passion for breeding the highest quality Angus genetics drives us 365 days a year.

We appreciate your confidence in our program & value your friendship.

Thank you!

-M-



1123

MERIT 1123J

2229516 | Tattoo: TJL 1123J | DOB: February 27, 2021

PERF. (lbs)

BW 85 ET
205 WW 689

EPD's

BW -0.5
WW 48
YW 91
M 27
TM 51



- Coalition & Socialite makes for a great genetic combination
- 1123 is powerful bull with a tic more frame
- Sure to sire the type of calves that do well from feedlot to plate

Calving Ease Score: ★★

HF SYNDICATE 213Z

U-2 COALITION 206C

U2 ERELITE 109Z

EXAR ONE-IRON 3889B

MERIT SOCIALITE 5130C

MERIT SOCIALITE 2013

CONNEALY CONSENSUS 7229

HF MISS BLACKCAP 27R

YOUNG DALE XCLUSIVE 25X

U-2 ERELITE 1X

DAMERON FIRST CLASS

GREENS PRINCESS 1012

MERIT LUKE 3120

MERIT SOCIALITE 48X



Merit Monument 9106G
Maternal Brother of Merit 1123J



Merit Socialite 5130C
Dam of Merit 1123J



MERIT 1123J

1128

MERIT 1128J

2242400 | Tattoo: TJL 1128J | DOB: March 1, 2021

PERF. (lbs)

BW 74
205 WW 705

EPD's

BW 1.6
WW 47
YW 82
M 24
TM 48

BAR S RANGE BOSS 1118

BAR S RANGE BOSS 4002

BAR S PRIDE 0073

2K WISCONSIN 207

MERIT M'BROOK LASS 9019G

MERIT M'BROOK LASS 7099E

B C LOOKOUT 7024

BAR S PRIDE 7808

PLAINVIEW LUTTON E102

BAR S PRIDE 8594

A A R TEN X 7008 S A

2K RACQUEL 11

MERIT SOURCE 5079

MERIT M'BROOK LASS 3074

- Pure low birth weight type of bull you can confidently turn out with your heifers & still have respectable performance at weaning time
- Range Boss has made a positive impact in the Canadian seedstock industry with his sons & daughters

Calving Ease Score: ★★

2K Wisconsin 207
Grandsire of Merit 1128J



**"We cannot
always build the
future for our
youth, but we can
build our youth
for the future."**

Franklin D. Roosevelt

-M-

Making memories- Canadian Junior Angus Show
Showdown 2021



1131

MERIT 1131J

2223797 | Tattoo: TJL 1083J | DOB: February 16, 2021

PERF. (lbs)

BW 94 ET
205 WW 695

EPD's

BW 3.2
WW 53
YW 99
M 15
TM 42

- 1131 is the fourth of the 5024 / Supercharger flush brother
- We select our donors and the sire matings with the objective of creating more females in the donors image. Unfortunately for us, but fortunately for our bull customers, this flush was all bull calves.
- These bulls should sire fabulous daughters.

Calving Ease Score: ★

S A V RECHARGE 3436

S A V SUPERCHARGER 6813

S A V MADAME PRIDE 0075

MERIT BIG DAWG 3049A

MERIT SOCIALITE 5024C

MERIT SOCIALITE 1122

RITO 707 OF IDEAL 3407

S A V BLACKCAP MAY 4136

S A F 598 BANDO 5175

S A V MADAME PRIDE 8264

BAR-E-L IRON WILL 32Y

MERIT PRIDE 8651

BEVERLY HILLS VISA 734

MERIT SOCIALITE 5084

Merit Socialite 5024C
Dam of Merit 1131J

MERIT 1131J

1133

MERIT 1133J

2242454 | Tattoo: TJL 1133J | DOB: March 3, 2021

PERF. (lbs)

BW 86
205 WW 707

EPD's

BW 1.2
WW 62
YW 103
M 25
TM 56

- We used Paycheque successfully on our heifers, they're designed to be calving ease
- This is one stout, soggy, easy fleshing individual
- 1133 is above average for growth traits

Calving Ease Score: ★★

BASIN PAYWEIGHT 1682

MERIT PAYCHEQUE 9002G

NORTH PERTH BARBARA 507

BAR S RANGE BOSS 4002

MERIT HEROINE 7030E

MERIT HEROINE 5078C

BASIN PAYWEIGHT 006S

21AR O LASS 7017

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 300

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

EXAR ONE-IRON 3889B

MERIT HEROINE 1057



Merit Paycheque 9002G - Sire of Merit 1133J

1135

MERIT 1135J

2242460 | Tattoo: TJL 1135J | DOB: March 3, 2021

PERF. (lbs)

BW 98
205 WW 756

EPD's

BW 5.8
WW 62
YW 110
M 22
TM 53

- 1135 is attractive, long, sound & so gentle in his nature
- He has a tic more birth weight but it comes with a performance package that will pay big dividends at weaning
- He's above breed average for weaning & yearling

Calving Ease Score: ★

KR LITTLE JOE 7143

MERIT SAM ELLIOTT 9144G

MERIT FLORA 6078D

MERIT 77X

MERIT PRIDE 7131E

MERIT PRIDE 4047

KR LITTLE JOE

KR EMPRESS 3398

BAR S RANGE BOSS 4002

MERIT FLORA 4120

GDAR INSIGHT 7201

MERIT SOCIALITE 5084

SOUTHLAND FREE RIDE 68R

MERIT PRIDE 8705



MERIT 1135J

1136

MERIT 1136J

2242461 | Tattoo: TJL 1136J | DOB: March 4, 2021

PERF. (lbs)

BW 88
205 WW 623

EPD's

BW 2.9
WW 38
YW 64
M 20
TM 39

BAR S RANGE BOSS 4002

MERIT MCLAREN 8020F

MERIT BLACKCLASS 6060D

MERIT COURAGE 148X

MERIT PRIDE 2080

MERIT PRIDE 4189

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

MERIT STONEY CREEK 4023

MERIT BLACKCLASS 1184

SANDY BAR IDEAL 28S

MERIT ANNIE K 2187

CUDLOBE HOGAN 79L

MERIT PRIDE 8179



Merit McLaren 8020F
Sire of Merit 1136J



McLaren daughter



Merit Pride 2080 - Dam of Merit 1136J

1137

MERIT 1137J

2242462 | Tattoo: TJL 1137J | DOB: March 4, 2021

PERF. (lbs)

BW 86
205 WW 735

EPD's

BW 2.5
WW 59
YW 106
M 22
TM 52

S A V RECHARGE 3436

S A V SUPERCHARGER 6813

S A V MADAME PRIDE 0075

NORTH CAMP SILVER STAR 5103

MERIT LADY ANN 8021F

MERIT LADY ANN 6079D

RITO 707 OF IDEAL 3407

S A V BLACKCAP MAY 4136

S A F 598 BANDO 5175

S A V MADAME PRIDE 8264

R B ACTIVE DUTY 0010X

MALSONS JILT 13Z

MERIT 77X

MERIT LADY ANN 7158



MERIT 1137J

THANK YOU FOR ALL YOU DO, IT'S GREATLY APPRECIATED!



1138

MERIT THUNDERSTORM 1138J

2243152 | Tattoo: CRSN 1138J | DOB: March 5, 2021

PERF. (lbs)

BW 76
205 WW 711

EPD's

BW 1.7
WW 52
YW 80
M 21
TM 47

PM THUNDERSTRUCK 22'13

BLAIR'S THUNDERSTORM 807F

S A V MADAME PRIDE 0151

BAR S RANGE BOSS 4002

MERIT FLORA 6078D

MERIT FLORA 4120

HF THUNDERBIRD 146Y

MV F ROSEBUD 313U

S A V 004 DENSITY 4336

S A V MADAME PRIDE 0075

BAR S RANGE BOSS 1118

BAR S PRIDE 0073

BAR-E-L IRON WILL 32Y

MERIT FLORA 4105

- Natural son of Flora 6078, here's a bull to turn out with larger heifers and you'll want to retain every daughter
- Moderate, strong topped & stout, he has that Thunderstorm hip and width of pin
- We purchased his sire on the strength of his cow family & his exceptional foot quality
- The maternal heritage here is exceptional on the top and bottom side of his pedigree

Calving Ease Score: ★★



THUNDERSTORM 1138J

Blair's Thunderstorm 807F
Sire of Merit 1138JMerit Flora 6078D
Dam of Merit 1138J

1140

MERIT 1140J

2242463 | Tattoo: TJL 1140J | DOB: March 8, 2021

PERF. (lbs)

BW 72
205 WW 634

EPD's

BW 1.5
WW 40
YW 75
M 20
TM 40

KR CASH FLOW

WHISKEY LANE GALAXY 28G

WLL BLACKFOOT LADY 19W

MERIT HIGH MARK 6030D

KARYS MAYFLOWER 31G

GERLEI MAYFLOWER 37C

BARSTOW CASH

WK LASS 1591

B C C-J C L EMBLAZON 038-287

BAILEY ACRES BLACKFOOT LADY 2M

MERIT 77X

MERIT JILT 1097

STUART YOUNGMAN 37Y

GERLEI MAYFLOWER 10R

- Pure calving ease , low birth, sleep easy kind of bull
- His sire Galaxy was purchased to walk with our heifers , his foot quality is exceptional as well as having a great disposition

Calving Ease Score: ★★ ★★

Whiskey Lane Galaxy 28G
Sire of Merit 1140J

1156

MERIT 1156J

2242476 | Tattoo: TJL 1156J | DOB: March 17, 2021

PERF. (lbs)

BW 76
205 WW 764

EPD's

BW 1.4
WW 66
YW 112
M 26
TM 59

BASIN PAYWEIGHT 1682

MERIT PAYCHEQUE 9002G

NORTH PERTH BARBARA 507

MERIT ONE-IRON 5052

20/20 EILEEN 44F

20/20 EILEEN 46D

BASIN PAYWEIGHT 006S

21AR O LASS 7017

CONNEALY FINAL PRODUCT

NORTH PERTH BARBARA 300

EXAR ONE-IRON 3889B

MERIT ANNIE K 1115

20/20 FREE RIDE 8A

20/20 EILEEN 27Z

- Should be a sleep all night calving ease sire
- His sire Paycheque has proven himself as heifer safe with above average growth and exceptional fleshing ability.

Calving Ease Score: ★★ ★★

Merit Paycheque 9002G
Sire of Merit 1156J

A black and white photograph showing a person in a field, surrounded by a large group of cattle. The person is standing in the center, facing away from the camera, looking towards the cattle. The cattle are scattered across the field, some standing and some lying down. The background shows a line of trees under a cloudy sky.

NEW WARRANTY program
VOLUME DISCOUNT
LOYALTY DISCOUNT

A black and white photograph of a large herd of cattle standing in a field. The cattle are facing the camera, and their heads are visible above the grass. The background shows a line of trees under a cloudy sky.

COCKBURN/MERIT ARE COMMITTED TO PROVIDING
GENETIC EXCELLENCE
FOR THE COMMERCIAL & SEEDSTOCK INDUSTRIES

*Join us the day before the sale for viewing & hospitality.
Sale day lunch & post sale steaks & socializing.*

Terms: The terms of the sale are cash or cheque payable at par at the sale unless satisfactory credit arrangements have been made previous to the sale. The right of property shall not pass until after settlement is made. All settlements must be made with the clerks of the sale before any cattle will be released. The auctioneer shall have the right to refuse bids from anyone who has a previous record of default in payment or who has not made proper credit clearance to the sale with the owner or Sales Manager.

Bidding: Each animal is to be sold to the highest bidder. No by-bidding will be permitted. A reasonable price base may be set.

Disputes: In case of disputes, bidding will be reopened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters is final.

Purchaser's Risk: Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time.

Announcements: Errors discovered in the catalogue will be corrected by announcements from the auction stand at sale time and such corrections will take precedence over the printed matter in the catalogue. Buyers are cautioned to pay close attention to announcements.

Certificate of registry: Each animal will carry papers issued by the Canadian Angus Association. A certificate of registry duly transferred will be furnished to the buyers for each animal after settlement has been made.

Breeders Guarantee, bulls: Should any bull (14) fourteen months of age or over, fail to prove a breeder after being used on cows known to be breeders, the matter shall be reported in writing to the seller within (6) six months following date of purchase or (6) six months after the bull has reached (14) fourteen months of age. The seller will then have the right and privilege of (6) six months to prove the bull a breeder. No guarantee is given that semen collected from the bull will freeze.

In no event shall the seller be responsible for more than the purchase price. The seller is not responsible for damage caused by foreign bodies after the animal has been sold nor for sickness not apparent at sale time.

Exception guarantee: In cases where the animal was subjected to hormonal or surgical reproduction techniques after the sale, this guarantee shall be null and void.

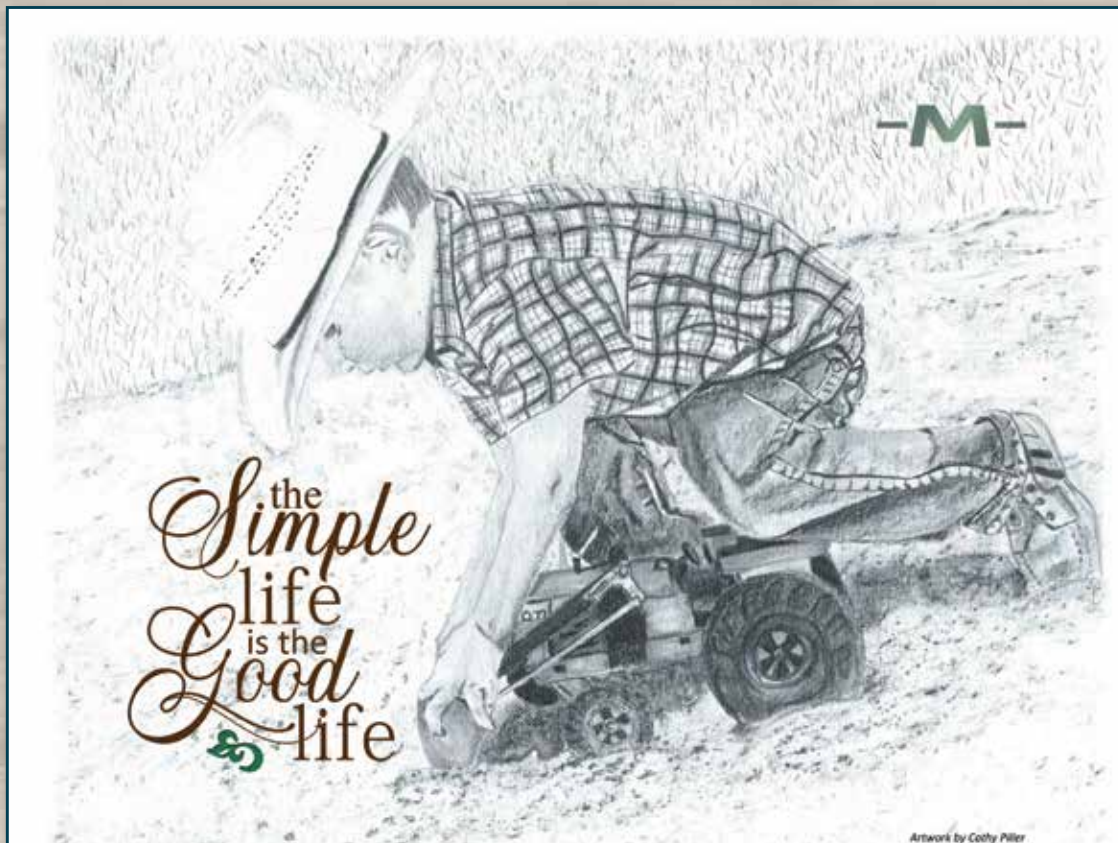
Settlement: Transportation charges on animals returned to the seller are for account of the purchaser. No incidental expenses such as feed, care, A.I., signing fees, interest, veterinary charges, etc., will be charged by either party when making settlement. If the seller is successful in proving the animal in question to be a breeder, the said animal will be reclaimed by the purchaser at his expense. Should the seller fail to prove the animal a breeder, then the buyer is guaranteed a satisfactory replacement F.O.B. ranch or location of origin or a refund of the actual price. Should a dispute arise over the quality of the replacement animal, the Sale Management will appoint a mediator.

Accidents: Although every precaution will be taken to protect the safety and comfort of buyers, neither the sales manager, auctioneer, or sellers assume any responsibility in this matter and disclaim any liability, legal or otherwise, in the event of accident or loss of property.

Mail or telephone bids: Bidders unable to attend the sale may phone or mail their bids and instructions to the sale manager, auctioneer, or special representatives. Bids must be received in sufficient time prior to the sale.

Rights and obligations: The above terms and conditions of the sale shall continue a contract between the buyer and the seller and be equally binding to both.

Resale of animals following purchase in this sale shall constitute a separate transaction which is not covered by the terms and conditions of this sale.



Artwork by Cothy Piller

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Radville, SK
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COCKBURN

ANNUAL BULL SALE

BRIERCREST, SK

MERIT

